



## About

During National Small Business Week, April 28-May 4, 2024, the U.S. Small Business Administration recognizes the hard work, ingenuity, and dedication of America’s small businesses, and celebrates their contributions to the economy. National Small Business Week includes in-person events and an educational virtual summit on a variety of business topics.

## Award Winners

Get to know the National Small Business Week winners in your communities. The list of winners along with their biographies will be available at [www.sba.gov/national-small-business-week/media](http://www.sba.gov/national-small-business-week/media).

## In-Person Events

To celebrate National Small Business Week, the SBA will host several events across the country. You can find information about events in your area and online at [www.sba.gov/events](http://www.sba.gov/events).

## Virtual Summit

During National Small Business Week, the SBA will hold its [free Virtual Summit](#) from April 30-May 1, 2024 for aspiring entrepreneurs and small business owners. This year’s summit will feature access to critical federal resources, educational workshops, and networking opportunities to help our nation’s entrepreneurs start, grow, and build resilient businesses.

## Event Website

[www.sba.gov/nsbw](http://www.sba.gov/nsbw)

## Press Releases

Get the latest National Small Business Week news at [www.sba.gov/national-small-business-week/media](http://www.sba.gov/national-small-business-week/media).

## Join the Conversation

Help us spread the word about the importance of small business by using **#SmallBusinessWeek** in your social media posts. Don’t forget to tag us!

Channel	U.S. Small Business Administration
Facebook	<a href="https://facebook.com/SBAgov">https://facebook.com/SBAgov</a>
X (formerly Twitter)	<a href="https://twitter.com/sbagov">https://twitter.com/sbagov</a>
Instagram	<a href="https://instagram.com/sbagov">https://instagram.com/sbagov</a>
LinkedIn	<a href="https://linkedin.com/company/us-small-business-administration">https://linkedin.com/company/us-small-business-administration</a>

## Graphics/Social Media Banners

Include high resolution graphics in your social media posts and promotional materials which are available at [www.sba.gov/national-small-business-week/media](http://www.sba.gov/national-small-business-week/media).



## Sample Social Media Messages

*All posts are optimized for X (formerly Twitter) and/or Facebook.*

### **Virtual Summit: [Share Pre-Event]**

The free SBA National #SmallBusinessWeek Virtual Summit kicks off April 30! Learn new business strategies, meet other business owners, chat with industry experts, and more! Register today: [www.sba.gov/nsbw](http://www.sba.gov/nsbw)

Looking for resources to start or grow your small business? Register for SBA's National #SmallBusinessWeek Virtual Summit: [www.sba.gov/nsbw](http://www.sba.gov/nsbw)

Do you need help managing your small business? Check out @SBAgov's FREE Virtual Summit during National #SmallBusinessWeek: [www.sba.gov/nsbw](http://www.sba.gov/nsbw)

Ready to turn your business dream into a reality? Join this virtual summit: [www.sba.gov/nsbw](http://www.sba.gov/nsbw) #SmallBusinessWeek

### **General Updates: [Share During Event]**

Happy National #SmallBusinessWeek to America's small businesses! If you're thinking about starting or growing your business, the SBA can help. Learn more: [www.sba.gov/nsbw](http://www.sba.gov/nsbw)

Small business owners not only make a living for themselves, but they also make their neighborhoods vibrant places to live and work. Support your local small businesses during National #SmallBusinessWeek and every day! Learn more: [www.sba.gov/nsbw](http://www.sba.gov/nsbw)

Happy National #SmallBusinessWeek! If you've thought about starting a small business, SBA has resources to help you take the first steps. Learn more: [www.sba.gov/nsbw](http://www.sba.gov/nsbw)

It's time for National Small Business Week! April 28-May 4, follow the conversation using #SmallBusinessWeek. Learn more: [www.sba.gov/nsbw](http://www.sba.gov/nsbw)