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6	U.S. SMALL BUSINESS ADMINISTRATION
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9	INTERAGENCY TASK FORCE ON
10	VETERANS SMALL BUSINESS DEVELOPMENT
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15	WEDNESDAY, JUNE 5, 2019
16	1:00 P.M.
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25	Recorded by: Jennifer Razzino, CER

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- 1 PROCEEDINGS
- 2 - -
- 3 (Meeting called to order, 1:05 p.m.)
- 4 MR. GREEN: Okay, good afternoon, everybody.
- 5 In case you don't know me -- I introduced myself to a
- 6 few of you -- I'm Tim Green. I've been here about
- 7 three weeks at the Small Business Administration -- I
- 8 almost said Vets. And happy to be here. I'm Larry's
- 9 deputy. And Larry is not able to make it today. He
- 10 got called out for a briefing, so he will be not at the
- 11 meeting, but he will be at the Advisory Committee
- 12 meeting tomorrow.
- So I think as we start, I want to just give
- 14 you a little background on me. I did about 28 years in
- 15 the Air Force, aim high, and then I worked over at the
- 16 Department of Labor with Bill Metheny as -- I did
- 17 outreach and legislative affairs over there at Vets.
- 18 And then I recently came over here as a deputy
- 19 administrator for Larry.
- 20 So happy you're all here. We're going to do a
- 21 roll call now. So why don't we go around the table,
- 22 and then I'll ask those on the line to tell us who you
- 23 are. Okay? If we can go around the room.
- MR. CARTER: Good afternoon. Dewayne Carter
- 25 from GSA.

- 1 MR. METHENY: Bill Metheny from Department of
- 2 Labor, Vets.
- 3 MR. KURTZ: Stan Kurtz, SBA, Office of
- 4 Veterans Business Development.
- 5 MS. PEREZ-WILHITE: Fran Perez-Wilhite, North
- 6 Carolina Military Business Center. Good afternoon.
- 7 MS. TORRES: Beth Torres, Veterans Affairs
- 8 OSDBU.
- 9 MR. HUBBARD: Hi, everybody. Will Hubbard,
- 10 Student Veterans of America.
- 11 MR. GREEN: Okay, and on the outside of the
- 12 room?
- 13 MR. SOBOTA: Joe Sobota, SBA Office of
- 14 Advocacy.
- 15 MR. GREEN: Okay, so who do we have on the
- 16 line?
- MS. LEWIS: Hello, this is Valerie Lewis.
- 18 MR. GREEN: You said Valerie?
- MS. LEWIS: Yes, sir.
- MR. GREEN: Thank you.
- Do we have anybody else on the line?
- Nothing heard, okay. If anybody calls in,
- 23 please announce yourself, but you won't hear this,
- 24 since you're not on the line. Okay.
- 25 All right. That's my attempt at humor this

- 1 afternoon. Again, welcome, everybody. We're going to
- 2 go around -- start with updates. And I thought I would
- 3 kick it off with kind of what we're doing at SBA based
- 4 on what I -- my limited knowledge of what's going on.
- 5 I do have Stan Kurtz on one side and Amy's going to be
- 6 on the other side to answer any tough questions. And
- 7 then I want to -- we'll go down and let each of you
- 8 give us an update. And then I'd like to have a little
- 9 discussion about the committee and where we are, where
- 10 we're going, that kind of discussion. And then we'll
- 11 take it from there.
- So my updates, I have a slide, if you can go
- 13 to the next slide. So the President this year gifted
- 14 us \$100,000 of his FY18 salary to conduct some kind of
- 15 program to assist veteran-owned small businesses. And
- 16 so what we did, we took and ran with that, and we're
- 17 focusing on the growth portion of entrepreneurship. So
- 18 we're going to do a program partnering with the Veteran
- 19 Entrepreneurial Training and Resource Network, and
- 20 they're out of Boston.
- 21 And they're going to run a couple of cohorts
- 22 to start with. We're calling it a pilot, obviously,
- 23 starting in September. The funding announcement and
- 24 all that should be -- all the grant process should be
- 25 done probably in about two weeks. And they're going to

- 1 run a couple of classes. And we're calling it the
- 2 Veteran-owned Small Business Growth Pilot. And they're
- 3 going to train businesses that have been open a year or
- 4 so, and they're going to run them through a training
- 5 program to help them expand and grow their business.
- 6 So we're excited about this. I know it's a
- 7 small amount of dollars, but it's also -- it's going to
- 8 get a lot of visibility for us, and so we're pressing
- 9 forward with that.
- 10 Stan, anything you want to add on that?
- 11 MR. KURTZ: Just working on the one-pager
- 12 right now, so the one-pager just kind of gives you an
- overview of what the program is. So once we get that
- 14 complete, we can send that out to you so you can share
- 15 with other folks.
- 16 MR. GREEN: Okay, appreciate that. The other
- 17 thing, there's been some talk about excess equipment,
- 18 and I don't know if you've been briefed on this before,
- 19 but back in April, Senator Duckworth introduced S2679.
- 20 It's called the Veteran Small Business Enhancement Act
- 21 of 2018. Really, the intent here is to give GUS --
- 22 excess property, US-owned surplus property to
- 23 businesses so they can use and help generate, you know,
- 24 save costs for supplies and equipment and that, to
- 25 businesses that are owned by veterans. Funded into

- 1 law. It was the Veterans Small Business Enhancement
- 2 Act of 2018.
- 3 GSA is going to play a big role in the process
- 4 or reusing and disposing of equipment. SBA and VA are
- 5 going to be leaders in the outreach effort for that.
- 6 One of the reasons we're bringing it up is because
- 7 we're getting a lot of calls on that, but this whole
- 8 process for helping the veterans is going to require a
- 9 rule, and the rule, you know if you've ever done a rule
- 10 before, it takes a little bit of time to draft that.
- 11 So it's going to go shortly into interagency review,
- 12 and then it will be 60 to 90 days, and then -- probably
- 13 90 days, and then it's going to go in for public
- 14 comment. So when we get into that period, we'll let
- 15 everybody know. Then you'll have an opportunity to see
- 16 how that program is going to be working.
- 17 Hopefully, you'll want the rule published late
- in 2019 and then start the program sometime in 2020.
- 19 And that will allow opportunities. And then each of
- 20 the states are also going to have -- we're going to
- 21 have an agreement with each of the states on how to --
- 22 how they're going to ask for the property and collect
- 23 it and all that kind of thing. So that is in the works
- 24 right now, and if you're interested in that, we can
- 25 provide some information on where to go to reach out to

- 1 the states and where they are in the process as we go
- 2 along.
- Amy, do you want to add anything on that?
- 4 You're kind of the expert on --
- 5 MS. GARCIA: No. Hi, Amy Garcia. No, we're
- 6 working with GSA to craft the proposed rule, and so as
- 7 soon as that's cleared by OMB, then we'll be headed
- 8 down the highway, just like you mentioned.
- 9 MR. GREEN: Okay, great. The next thing --
- 10 the next slide, if you'd go to that -- well, back up
- 11 one. On the bottom, we do want to announce the VBOC
- 12 conference, August 13 through 15. Ray Milano, if you
- 13 know Ray, he'll be part of that. I guess, Stan you're
- 14 not the VBOC director anymore, so you'll just -- you
- 15 won't be the lead for that, but Ray, and that's going
- 16 to be 13 through 15 August here in town, just for all
- 17 the VBOC directors who will be coming in.
- 18 Next slide. So I was getting ready for the
- 19 meeting. I want to -- I kind of reviewed some of the
- 20 requirements for the Interagency Task Force, and I know
- 21 we normally conduct this the day before the full FACA
- 22 Committee meeting, which is tomorrow, but there is --
- 23 the Interagency Task Force is in public law and
- 24 statute. And we also have a charter I can share, but
- 25 basically representatives here are part of the

- 1 membership, and then we have four representatives from
- 2 VSOs, MSOs, the associations that are part of the
- 3 charter.
- 4 Go to the next slide. Back up one. Go ahead
- 5 one. Yep. Forward. Okay, so this lays out the
- 6 functions of the Committee. And I know you probably
- 7 all know what the Committee's charter is, but if you
- 8 haven't, it requires us to consult regularly with VSOs,
- 9 MSOs, and then creates regulatory activities and
- 10 proposals for all these things. And I'm -- the reason
- 11 I put it on here, I'll leave it with you, you can take
- 12 it with you, but just kind of a reminder of some of the
- 13 things that we're asked to do for this task force in
- 14 case we stray off and go into other areas, to kind of
- 15 bring it back to this.
- 16 Next one.
- MS. LEWIS: Excuse me.
- 18 MR. GREEN: Yes, go ahead.
- 19 MS. LEWIS: It's kind of hard to hear. I was
- 20 wondering if you could just speak up a little bit, and
- 21 we're not -- we're not able to see the slides. Are we
- 22 supposed to be able to see the slides?
- MR. GREEN: And if you want, we can send them
- 24 to you, if you pass your contact information.
- 25 MS. LEWIS: Yeah, we have -- I have the agenda

- and the handouts. I just thought maybe you guys might
- 2 not be aware that we can't see what you're doing there.
- 3 MR. GREEN: Okay. Thank you.
- 4 MR. KURTZ: Do you have the slide deck? You
- 5 should have that.
- 6 MS. LEWIS: Yes.
- 7 MR. KURTZ: So when we go through it, we'll
- 8 tell you what slide that we're on. That way you can
- 9 kind of follow along.
- 10 MS. LEWIS: Okay, great. Thank you.
- 11 MR. KURTZ: Okay. So we're on Slide?
- MR. GREEN: Four.
- MR. KURTZ: We're on Slide 4 right now.
- MR. GREEN: So this kind of -- this lays out
- 15 the functions of the Interagency Task Force. It's good
- 16 to review this every once in a while and remind
- 17 yourself of what we were asked to do with the original
- 18 legislation.
- 19 The next slide is where I want to go kind of
- 20 at the end of the meeting to talk about reporting and
- 21 what our plan is for this year's report and to go
- 22 moving forward. I will likely be the designated
- 23 federal official for this committee. Larry still will
- 24 be the chair. And then we do have a requirement to
- 25 meet four times a year, and we can do that in person or

- 1 via conference call. And we can talk about that as
- 2 well. And then we have the ability to establish
- 3 working groups -- ad hoc working groups -- as necessary
- 4 to support this Committee.
- 5 So that's kind of the overview. I'm going to
- 6 go a little more into the report and stuff after we
- 7 have the other agencies report out. So any questions
- 8 before I turn it over?
- 9 (No response.)
- 10 MR. GREEN: Okay, that said, GSA, do you want
- 11 to give an update?
- MR. CARTER: So I apologize to say that Amando
- 13 didn't pass any updates, and he only mentioned about
- 14 the VETS2 contract and that it was doing quite well
- 15 dollars-wise, but he had an emergency meeting and he
- 16 didn't have the opportunity to send me anything, so I
- 17 told him I would take notes and we would go from there.
- 18 MR. GREEN: Okay, that's great.
- Do we have anybody from DOD?
- 20 (No response.)
- MR. GREEN: Okay, over to you, Bill.
- MR. METHENY: Okay, thank you. Again, this is
- 23 Bill Metheny from the Department of Labor. The first
- thing I wanted to share is the veteran unemployment
- 25 rate and numbers from last month, April, just to keep

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- 1 everybody up to date on how we're doing, the
- 2 unemployment rate for April was 2.3 percent for
- 3 veterans. That's down from 3.7 percent the year prior,
- 4 so still going in the right direction. It's actually
- 5 the lowest unemployment rate for April since we started
- 6 collecting data in this way in the year 2000. So good
- 7 news there, and we're excited about that.
- 8 To compare it to the nonveteran unemployment
- 9 rate, which is not seasonally adjusted, is 3.3 percent.
- 10 So veterans are doing better in some ways than their
- 11 nonveteran counterparts. One area that still -- we
- 12 still need to continue to focus on is our women veteran
- 13 unemployment rate -- 4.1 percent. So higher than the
- 14 broader veteran population itself, but one that is much
- 15 improved over recent years. So I wanted to share that.
- 16 The next report for the month of May comes out
- on Friday. So if you watch email threads or check
- 18 veterans.gov, you can get that update when it comes
- 19 out, usually mid-morning, on this coming Friday.
- 20 Second, I wanted to share with you, many in
- 21 this room are involved with implementing the guidance
- 22 that came out with last year's National Defense
- 23 Authorization Act to revise the Transition Assistance
- 24 Program in pretty significant ways. And so the
- 25 Department of Labor's piece, the employment workshops,

- 1 are part of that and allows a little bit more focus for
- 2 folks to choose which direction they want to go and get
- 3 the training that they need at different times, rather
- 4 than right at the end. So we're excited about that.
- 5 We've updated our curriculum, and this summer we will
- 6 be piloting the curriculum at about six different
- 7 installations around the country, starting later this
- 8 month and through August, to make sure that it's
- 9 meeting the needs of the service members so that when
- 10 we roll it out full -- in full, it's ready to go and
- 11 the best product we can make it.
- 12 Next, I wanted to share, too, a program that
- 13 we've been very excited about and tried to keep this
- 14 task force up to date on: the Hire Vets Medallion
- 15 Program. So that is -- has just completed its first
- 16 year of full run-through of applications. The
- 17 applications closed not too long ago, just a few weeks
- 18 ago, and now we're reviewing the applications. And
- 19 each year, those recipients will be announced around
- 20 November around Veterans Day. So we're excited about
- 21 that, and we will share more about who those recipients
- 22 are so that they can be recognized for being great
- 23 employers of veterans around the country.
- 24 And, finally, one of the other things that we
- 25 do and focus on over at Department of Labor and in Vets

- 1 is our homeless veterans and getting them employed.
- 2 And so we announce a grant each year called the
- 3 Homeless Veterans Reintegration Program. That
- 4 announcement closed. We received the applications;
- 5 we're reviewing the applications; and we hope to
- 6 announce those award recipients, those grantees, later
- 7 this month. And so we've had great success with that
- 8 program around the country, and we're looking forward
- 9 to the new recipients there. And that's an update from
- 10 us, and I'm happy to answer questions as we go.
- 11 MR. GREEN: Thanks.
- Okay, do we have anybody from Treasury?
- 13 (No response.)
- MR. GREEN: Okay, over to Beth.
- 15 MS. TORRES: I'm Beth Torres from Veterans
- 16 Affairs. We have a few things, updates as far as
- 17 verification goes. CVE is reporting that in the month
- 18 of May the average time to determination was 24 days,
- 19 and for the fiscal year of '19 it's at 43 days, so that
- 20 we are processing more and more applications more
- 21 quickly.
- Now, the number of submissions lately has
- 23 dropped, and we're not sure exactly why, but at any
- 24 rate, if folks need to get their applications in,
- 25 they're speeding right through at this point. We've

- 1 got a number of outreach events that we've been working
- on. We've had a couple of one-on-one sessions with the
- 3 associate executive director of the facilities
- 4 management -- construction and facilities management
- 5 office. We've had three outreach events targeted at
- 6 the Med-Surge prime vendor contract that's coming out.
- 7 A couple of industry events over at the National
- 8 Cemetery Administration, and we're working on the
- 9 Electronic Health Record Modernization Industry Day.
- 10 We assisted with that as well.
- 11 We've got a number of outreach events planned
- 12 where we're trying to get a direct connection between
- 13 veteran businesses and program managers. We're working
- on one that connects large businesses with veteran-
- 15 owned businesses so that they can talk about
- 16 opportunities for subcontracting.
- 17 There's an energy services company -- Energy
- 18 savings performance contract event that's coming up. I
- 19 don't have a date on it here, but it would include
- 20 future project opportunities, including some discussion
- 21 about the process of becoming ESCO-qualified by the
- 22 Department of Energy.
- We're coming up on approximately 34 events
- 24 nationwide held at the VA medical centers, intended to
- 25 provide marketing opportunities for VOSBs and other

- 1 small businesses, especially with VA healthcare
- 2 marketplace opportunities.
- 3 And we are looking at two large national
- 4 events. We are partnering again with SAME on the
- 5 construction event that will be held in Dallas on the
- 6 20th through the 22nd of November. And right now we
- 7 have -- we're tentatively looking at the NVSBE. We're
- 8 waiting final approval on that, which will be the 9th
- 9 through the 11th of December in Nashville. And that's
- 10 going to focus on information technology, VHA, and VBA.
- 11 Let's see, what else do I have? If you are
- 12 interesting in going to any of these events or finding
- 13 more information about it, that's on our website under
- 14 dapevents.mbmapp.com, and it has a listing of those.
- 15 That's dapevents.mbmapp.com.
- 16 And unless anyone has any questions, that's
- 17 our update.
- MR. GREEN: Great, thank you.
- 19 MS. PEREZ-WILHITE: I have a quick question.
- 20 Your SAME event and the National Veteran Small Business
- 21 Engagement event are not at the same time this year?
- 22 MS. TORRES: Correct. They are two different
- 23 events, so the SAME event is focusing solely on the
- 24 construction and A&E opportunities; and the NVSBE is
- 25 focused on the other opportunities.

- 1 MR. GREEN: Okay, no other questions? Oh, go
- 2 ahead.
- 3 MR. PHIPPS: Hi, Michael Phipps, American
- 4 Legion. Hi, Beth. I have a quick question on the time
- 5 to get people CVE-certified. The last time we spoke,
- 6 there was some issues with people kind of getting
- 7 recycled through, getting kicked out of the queue for
- 8 the help desk and having the time restart, and we had a
- 9 number of veteran companies come and say, they're
- 10 saying it's 30 days or whatever the timeline that VA is
- 11 given, but we've been doing this process for 90 days,
- 12 120 days.
- 13 And so we found -- when we talked to some --
- 14 just people had called us because they know about the
- 15 committee here and the committee tomorrow. And so we
- 16 had found that that was an issue, and Tom had said,
- 17 yes, that is an issue and we're working to correct
- 18 that. And I just wanted to know if you had any update
- 19 on that or if Tom had given you any direction on that
- 20 issue.
- 21 MS. TORRES: Well, let me just say first, Tom
- is actually no longer at OSDBU, so he has moved on.
- 23 He's the associate executive director at the SAC down
- 24 in Frederick -- Fredericksburg, both, I guess. And
- 25 what has occurred is, over the course of this fiscal

- 1 year, we have removed a large number of applications
- 2 for a 30-day dormancy. If, you know, we had spoken to
- 3 a vet and the vet needed to submit something and they
- 4 didn't submit and we had not heard anything for them
- 5 for 30 days, then they were -- they were
- 6 administratively removed.
- 7 When they come back in, all of the documents
- 8 are still there, so they'll basically pick up where
- 9 they left off. But if their application has been
- 10 dormant for 30 days, it just is removed for dormancy.
- 11 MR. PHIPPS: Yeah, I think this was a little
- 12 bit different. These people weren't dormant, but I'll
- 13 try to get some -- I'm sure a couple of people had
- 14 called in last time. I'll try to get some people to
- 15 just call into the meeting tomorrow about their
- 16 specific issues where they were -- they weren't kicked
- 17 out for dormancy. It was just a -- they were just
- 18 being kicked out and restarted, and Tom had said it
- 19 might have been an IT issue, and we were going to
- 20 address it, and I think he started addressing that
- 21 issue, but we never got a full resolution on it.
- So I'll try to get some, if I can by tomorrow,
- 23 some anecdotal information from the companies that this
- 24 is happening to because we still have their contact
- 25 information. And then are you going to be here

- 1 tomorrow?
- MS. TORRES: I have another meeting I have to
- 3 be at, but I will check to see if I can get at least
- 4 Tom McGrath to call in.
- 5 MR. PHIPPS: Oh, that would be great, because
- 6 the VA always have an open invitation to our meetings.
- 7 Full and open, anytime we have a meeting, we would like
- 8 at least somebody to be there just so we have that
- 9 representation there, so thank you, Beth.
- 10 MS. PEREZ-WILHITE: I have another question
- 11 for Beth. Can you explain to me -- I'm not really sure
- 12 I understand it. You said the CVE average with the
- 13 applications is 24 days normally, but then for Fiscal
- 14 Year 2019, it's 43 days, I think you said. Did it go
- 15 up or something?
- 16 MS. TORRES: No, it had -- it's coming down,
- 17 actually. It's 43 days average if you look at every
- 18 month in Fiscal 19. For the month of May, we were down
- 19 to 24 days. So that average is coming down. It's
- 20 getting fast and faster, actually.
- 21 MR. GREEN: If there's no further questions
- 22 for VA, we'll go to OMB.
- MR. BLUM: Thanks, Tim, and for folks keeping
- 24 score in terms of the point earlier on functions, I
- 25 guess most of the work that OMB has contributed to this

- 1 Task Force over the years has been under, I think, the
- 2 third function, or the second, depending upon how
- 3 you're counting, ensuring achievement of federal
- 4 contracting goals and also reducing paperwork and
- 5 administrative burdens. Our office, the Office of
- 6 Federal Procurement Policy obviously focuses largely on
- 7 the contracting piece of this equation.
- 8 So we have three updates of actions that have
- 9 occurred since our last -- we last convened I think in
- 10 March. One is on category management. The second is
- 11 on a legislative proposal that the Administration
- 12 transmitted to the Hill on innovation. And the third
- is a quick regulatory update that I will do in, I
- 14 guess, the absence of our GCBD colleagues.
- 15 On category management, on March 20th, OMB
- 16 issued guidance a long time in the making, OMB
- 17 Memorandum M-1913, M-1913. And this guidance is
- 18 intended to codify much of the activity that's been
- 19 going on under the President's management agenda, and
- 20 hopefully reflects a lot of the work that we have done
- 21 with SBA, with the Small Business Procurement Advisory
- 22 Council, the SBPAC, with the OSDBU Council, and with
- 23 this group in making sure that as we pursue efforts to
- 24 be more efficient in how we acquire common goods and
- 25 services, that we are simultaneously providing maximum

- 1 practical opportunity for the small business community,
- 2 including the service-disabled veteran-owned small
- 3 businesses and veteran-owned small businesses that are
- 4 the primary focus of this Task Force.
- 5 And I think first and foremost, just as a
- 6 large umbrella point, by calling this category
- 7 management, as opposed to strategic sourcing we have
- 8 broadened the focus of this first and foremost onto
- 9 smarter buying through collaborative, coordinated, and
- 10 data-driven actions, not -- leveraging is a part when
- 11 it makes sense, but only one part of the efficiency
- 12 equation. And most of what we have done to ensure that
- 13 agencies understand the importance of providing natural
- 14 and practical opportunity has taken advantage of this
- 15 larger frame.
- So what does that mean? Well, specific points
- 17 that you will see made in this memorandum, M-1913, are
- 18 that small business goals are unchanged. Agencies
- 19 remain fully responsible for meeting their contracting
- 20 goals and all of the socioeconomic goals. Success is
- 21 achieved through balance, that agencies are expected to
- 22 manage contract spending through a balance of
- 23 government-wide, agency-wide, and local contracts. And
- 24 by local contracts, we mean set-aside contracts that
- 25 are done at the local office level that generally are

- 1 designed to meet the needs of a small number of
- 2 customers, and we specifically pointed this out because
- 3 in many instances, especially out in the heartlands,
- 4 these are the contracts that are held by small business
- 5 incumbent contractors providing services, and we want
- 6 to make very clear that an organized strategy by the
- 7 OSDBU of making sure that there's a robust industrial
- 8 base is an acknowledged and positive action that
- 9 supports smart spend under management and that they
- 10 receive credit through this initiative for those
- 11 activities.
- 12 So taking a play out of the small business
- 13 playbook, we manage this initiative through goals.
- 14 It's not on a transaction-by-transaction basis, meaning
- 15 agencies aren't being asked to justify individual
- 16 transactional activity, but rather they work towards
- 17 achieving a goal for their category management
- 18 activities, both in bringing spend under management and
- 19 also using best-in-class contracts, but also doing so
- 20 in a way that enables them to meet and exceed their
- 21 small business goals.
- 22 And our history under the President's
- 23 management agenda is such that we think that the goal
- 24 levels that have been set for, in particular, the best-
- 25 in-class contracts are such that there's lots of

- 1 flexibility and leeway for agencies to comfortably meet
- 2 those goals. There should never be a situation where
- 3 they are having to trade off meeting one at the expense
- 4 of the other. And through the PMA and also through the
- 5 infrastructure of this memorandum, there are a lot of
- 6 touch points with OMB through the senior accountable
- 7 officials at agencies to make sure that this is
- 8 happening. And in addition to that, the memorandum
- 9 specifically empowers and creates an expectation that
- 10 OSDBUs are going to be working with the senior
- 11 accountable officials in identifying these strategies
- 12 for meeting their goal.
- So there's a lot of opportunity through this
- 14 process to make sure that, you know, we're engaging
- 15 with the agencies and understanding any challenges
- 16 arising, and hopefully more importantly sharing success
- 17 stories of how agencies are kind of meeting the dual
- 18 goals of being more efficient, saving money, getting
- 19 better value, getting better customer satisfaction, and
- 20 doing so with small business contracting support, and
- 21 also making sure that OSDBUs and SBA are embedded in
- 22 each of these category management teams, these teams
- 23 that are focused around various areas of spend, because
- 24 as we know, and kind of the bottom-line purpose of
- 25 category management is to recognize that all spend, you

- 1 know, isn't one size fits all.
- 2 There are terms and conditions. There are
- 3 industry practices that differ, and we want to make
- 4 sure we're leveraging the best of that so we get our
- 5 experts together and we want to make sure that SBA and
- 6 OSDBUs that are knowledgeable in those spaces are
- 7 participating in those conversations. And that's
- 8 particularly important for government-wide solutions to
- 9 make sure that consolidation and bundling
- 10 considerations were being considered, and also
- 11 furthering the practice that I think has been in place
- 12 since at least 2012 that, you know, as agencies think
- 13 about renewal or creating new vehicles that we have a
- 14 baseline, we're aware of what the current participation
- 15 rate is, and building on.
- 16 So we've had, I think, some good outreach, but
- 17 this is -- although this is an important milestone,
- 18 this is not the end of the conversation. Maybe this is
- 19 the end of the beginning of the conversation, and we
- 20 are fully committed to continuing to do robust outreach
- 21 as this gets implemented to make sure that it's having
- 22 an intended good impact and in particular that we are
- 23 making sure that agencies are able to maintain and
- 24 build a robust industrial base, which we know is as
- 25 important in many instances as making sure that dollars

are getting to small businesses.

- - 2 Before I go to the other two issues, let me
 - 3 just pause there to see if anybody has any comments or
 - 4 questions or thoughts.

1

- 5 MS. LEWIS: I do. This is Valerie, VetForce,
- 6 American Legion, and from Service-Disabled Veteran-
- 7 owned Small Business Network. I have a question about
- 8 the category management piece. So is there, like, a
- 9 particular ombudsman assigned to each agency for small
- 10 businesses to have reference to this new impact?
- 11 MR. BLUM: So we didn't create a new position
- or a new responsibility for ombudsman, but we have --
- 13 and if you have a chance to look at the memo, I think
- 14 it's in the second attachment. There's kind of a
- 15 detailed discussion of roles and responsibilities. And
- 16 it lays out -- I don't know if I brought the memo with
- 17 me -- but it does lay out, I think in some detail, the
- 18 responsibilities of the OSDBUs.
- 19 So we would, at least as a starting point,
- 20 want to make sure as we have conversations with the
- 21 senior accountable officials, the ones that are
- 22 ultimately responsible for category management, to
- 23 understand that the OSDBUs are having -- are fully
- 24 engaged in that conversation. So to put it in kind of
- 25 maybe simpler speak, OSDBUs are already, you know,

- 1 familiar with the profile of how their agency uses
- 2 small businesses to meet their mission generally.
- 3 We view category management as a subset of
- 4 that, in other words, making sure they have access to
- 5 information so that they can figure out how can the
- 6 agency best utilize small businesses to perform
- 7 functions involving common goods and services. And
- 8 it's actually incumbent, we believe, upon some of our
- 9 government-wide offices like the PMO at GSA to provide
- 10 the data on where small businesses are on these
- 11 vehicles and in what capacity they're performing, so
- 12 that OSDBUs can make common sense and smart decisions
- 13 about when it makes sense to use these vehicles versus
- 14 when it makes sense to go with a local vehicle.
- 15 And we actually go so far as to say if an
- 16 agency is going to do a large spend play for tens of
- 17 millions of dollars, and they're not going to, you
- 18 know, migrate to a government-wide solution, one of the
- 19 reasons for this could be that it could hurt the small
- 20 business contracting base. Another rationale could
- 21 even be that they don't have sufficient information to
- 22 even make that determination.
- 23 So we would want to see the OSDBUs involved in
- 24 those conversations and, you know, plan to as we go
- 25 over their annual reports, you know, ask questions and

- 1 also have encouraged OSDBUs at the SBPAC and other
- 2 places to be vocal in raising points to us to make sure
- 3 we're aware if, for whatever reason, you know, they
- 4 believe that their communications internally are not --
- 5 you know, their concerns are not being voiced.
- 6 MS. LEWIS: Is the Tier 0, is that a new tier,
- 7 or has that always been in place?
- 8 MR. BLUM: No, Tier 0 actually -- she's
- 9 referring to how we give credit to agencies towards
- 10 achieving a goal of bringing spend under management.
- 11 Tier 0 refers to spend that isn't aligned with --
- 12 currently aligned with basic category management
- 13 principles. That charge actually was part of the
- 14 President's management agenda, but an important change
- 15 that we made in the guidance is to recognize that you
- 16 can have local contract spend through set-asides, for
- 17 example, to small businesses that receive credit in
- 18 Tier 1, which is bringing spend in alignment with
- 19 category management.
- 20 I think prior -- initially, we were not giving
- 21 credit but have recognized, as I mentioned earlier,
- 22 that when OSDBUs create strategies, that include, you
- 23 know, smart use of set-asides to achieve goals, you
- 24 know, that should receive credit.
- 25 We only kind of ask, and it is an important

- one, is you don't automatically get credit for every
- 2 set-aside. We want to see the OSDBUs looking at the
- 3 information that's been made available through, for
- 4 example, the GSA PMO and others so that they can make
- 5 smart decisions about where it makes sense to migrate.
- 6 That doesn't mean that they don't reach the same
- 7 conclusion, but to the extent that we're spending
- 8 taxpayer dollars to build out these vehicles, and in
- 9 many cases these vehicles actually will include pretty
- 10 strong small business participation, you know, we want
- 11 to make sure that the OSDBUs and the agencies are at
- 12 least considering, you know, where it may make sense.
- 13 You may, for example, have a play that
- 14 involves a product that really -- you know, there's
- 15 many, many small business providers and just given how
- 16 the agency uses small businesses, it may not matter
- 17 whether they stick with their local contracts or go to
- 18 a government-wide play. In other cases, like say for
- 19 example, semi-specialized services, they may have
- 20 developed, you know, a supplier base that has expertise
- 21 that you don't find on these government-wide vehicles.
- 22 And this is precisely where we want the OSDBUs and the
- 23 agencies making these informed decisions to say we're
- 24 not going to migrate here. It wouldn't make sense,
- 25 we're not going to get a better value and, in fact, we

- 1 could put the agency at risk.
- MS. LEWIS: So this also gives the OSDBUs the
- 3 authority to do that? Is that -- because let's just
- 4 say, like, for instance, VA, what we find is that
- 5 OSDBUs are oftentimes overworked and very little
- 6 category management, you know, gets dealt with at that
- 7 level, and you might have a better solution from a
- 8 small business, but they really don't have an outlet to
- 9 -- you know, to voice those types of issues or
- 10 concerns.
- 11 MR. BLUM: So two things there. One is we've
- 12 been working with SBA and the OSDBUs on the SBPAC to
- 13 build out small business dashboards so that there's
- 14 much greater visibility on what opportunities exist or
- 15 don't exist, and we're trying to do this with end-user
- 16 input so that it is meeting the needs of the people
- 17 that are using these at the level of information they
- 18 need. So, for example, developing a very complex
- 19 dashboard that has all sorts of detailed information
- 20 may be great for a contracting officer that's making
- 21 \$50 million buys, you know, to support a -- it may be a
- 22 government-wide solution. Providing that dashboard to
- 23 a contracting officer that has a \$2 million warrant out
- 24 at the heartland is probably not helpful. So we're
- 25 specifically trying to develop resource tools, and as

- 1 well as training tools, that are stratified to meet the
- 2 needs of people at the local level.
- 3 And the second thing, and this is -- and I
- 4 apologize that I didn't bring my guidance -- but I want
- 5 to say it's -- there's a section in the back of the
- 6 report, and I think it's also in the front of the
- 7 guidance, that specifically requires agencies to
- 8 identify the specific process that the workforce is to
- 9 use in requesting exceptions. So, for example, because
- 10 OSDBUs are very good, but they don't know everything
- 11 and they can't be knowledgeable of every single
- 12 transaction. If you're making a decision --
- 13 MS. LEWIS: Right.
- 14 MR. BLUM: -- about multi-million dollars of
- 15 spend, you don't necessarily know that out at the
- 16 heartlands there may be some cases, you know, where it
- 17 doesn't make sense to use that vehicle that the OSDBU
- 18 at the federal level didn't know about. So we've
- 19 anticipated that and said when you make decisions that
- 20 say we're going to migrate to this vehicle, you should
- 21 also have clear processes that your workforce can use
- 22 to raise exactly the types of questions that you are
- 23 describing, where they can go to either their local
- 24 OSDBU or, you know, up to the national, if you will,
- 25 the federal-level agency OSDBU.

- 1 Again, it doesn't mean that they'll say yes or
- 2 no, but it means that the process is important because
- 3 we don't want contracting officers just throwing up
- 4 their hands when a customer says, I really like this
- 5 small business, they're performing really well, and I
- 6 don't see what the benefit is of migrating over to
- 7 this, why the agency decided to migrate over. And
- 8 sometimes people just come back and say, well, it's
- 9 because OMB said. OMB is not making these decisions,
- 10 but even then, we have to have some accountability to
- 11 make sure that we're working with agencies to process
- 12 these and anticipate these questions.
- MS. LEWIS: Good, thank you.
- 14 MR. PHIPPS: Hi, Matthew. Mike Phipps. So
- 15 you had stated that the agencies don't have to adhere
- 16 to the small business goals on individual procurements
- 17 but it's at an agency level.
- 18 MR. BLUM: No, I don't think I said that.
- 19 MR. PHIPPS: Okay.
- 20 MR. BLUM: The small business -- nothing in
- 21 the guidance changes the small business contracting
- 22 goals. What I was saying is that in the not-to-distant
- 23 past, Congress passed a law -- this is part of FITARA,
- 24 the Federal IT Acquisition Reform Act or something. I
- 25 might be getting the name wrong, that said for FSSI,

- 1 Federal Strategic Sourcing Initiative, vehicles -- this
- 2 was under something prior to category management,
- 3 basically vehicles that were identified as kind of
- 4 best-in-class in the old days, that they wanted
- 5 contracting officers that didn't use those vehicles to
- 6 put justifications in the contract file every time they
- 7 didn't use those vehicles.
- And what we said is, you know, we don't want
- 9 to go down that path because that's kind of a micro-
- 10 management approach, it's very inefficient, and it
- 11 doesn't provide agencies the flexibility they need,
- 12 right? That assumes that every time we identify a
- 13 government-wide solution it's best, and we've gone
- 14 through, I hope, in a clear fashion to say best-in-
- 15 class does have benefit and value, right? In other
- 16 words, it has a track record of having satisfied
- 17 customers. It has terms and conditions that have
- 18 worked, but that doesn't mean it's one-size-fits-all,
- 19 and it doesn't mean that it's all-or-none, the latter
- 20 being the problem that we see with doing individual
- 21 exceptions.
- 22 So we said we're going to let agencies tell us
- 23 how they'll meet their goals, and they may decide
- 24 they're not going to use a vehicle at all in a given
- 25 instance to meet their category management goal. And

- 1 so, therefore, we're moving to the goal approach to
- 2 achieve accountability as opposed to having individual
- 3 transactional justifications.
- 4 MR. PHIPPS: So how does the memo interact
- 5 with the FAR, and how is the guidance going to become
- 6 more -- because when you're talking about contracting
- 7 officers just getting guidance as opposed to, okay,
- 8 this is guidance versus this is -- you know, this is in
- 9 the Federal Acquisition Regulations and it goes through
- 10 that process.
- 11 MR. BLUM: Right.
- MR. PHIPPS: Is there an intersection there
- 13 that is going to occur?
- 14 MR. BLUM: Yes. Yeah, so we haven't made --
- 15 and I don't know that we've opened a FAR case yet
- 16 because, just to be brutally honest, we want to give
- 17 the guidance a little time to settle and make sure that
- 18 if there are glitches that we can, you know, make
- 19 adjustments to them so that when we go to make the
- 20 regulatory changes we're doing it in a thoughtful
- 21 manner.
- But we have been working with the Federal
- 23 Acquisition Institute, and I believe the Defense
- 24 Acquisition University as well, on guidance that will
- 25 help agencies in implementing their category management

- 1 responsibilities, and also the PMO at GSA and OFPP have
- 2 been offering, like, regular classes on the dashboard.
- 3 In fact, when we went to the SBPAC, I think it's June
- 4 13th, but I'm happy to send the information, it's
- 5 mostly at this point for feds, but we are giving people
- 6 regular training.
- We have office hours. We have an initiative
- 8 at OFPP called Inreach, which is, one, to build a
- 9 greater workforce awareness of our tools, as well as
- 10 getting people involved in giving us feedback. So,
- 11 again, that's not to the exclusion of our contract
- 12 partners, but it's recognizing that I can sit here and
- 13 tell you all of these good things, but if they don't
- 14 get translated in a way that the 40,000 contracting
- 15 officers get these messages, you know, we don't achieve
- 16 our intended results.
- 17 MR. PHIPPS: So contractors themselves can
- 18 make themselves knowledgeable about this and educate
- 19 their contracting officers that they're working with.
- 20 Where would we go -- is it just the memo, or is there a
- 21 deeper guidance now with all of those initiatives that
- 22 you're talking about, is there some sort of guidance
- 23 that even contractors can educate themselves on?
- MR. BLUM: So let me get back to you on that.
- 25 I think that's a great question as to what specific

- 1 tools are being made available to contractors. I know
- 2 we did a one-pager on category management when the
- 3 initiative was released that we did share with
- 4 industry, and I then created one that's the same format
- 5 but specifically focused on what's in it for small
- 6 business, so I did give it to our GCBD friends, and as
- 7 soon as we get feedback on that, that at a minimum,
- 8 we'll share, but I think there's more that we can share
- 9 as well.
- 10 MR. PHIPPS: Okay, thank you.
- 11 MS. LEWIS: Did anything change in the tiered
- 12 level spend allowing agencies or large businesses to
- 13 get credit for lower tiers?
- 14 MR. BLUM: So sorry. So now I believe you're
- 15 not asking about category management; you're talking, I
- 16 think, about the statutory requirement from a couple of
- 17 years ago. And there's a FAR case on that. I was
- 18 going to mention that in the third bucket, and I
- 19 apologize, I feel like I may be going over my time, but
- 20 just to kind of quickly touch on that, there is --
- 21 there was legislation that talked about receiving
- 22 credit for lower-tier subcontracting awards to small
- 23 businesses, and there's, I believe, a proposed rule
- that should be coming out, hopefully within weeks, if
- 25 not sooner, that addresses that issue.

- 1 And while we're on the issue of regulations,
- 2 just for your awareness, we should hopefully be issuing
- 3 in very short order a regulatory coverage to increase
- 4 the simplified acquisition threshold, that's from \$150-
- 5 to \$250,000. And also a final rule should be coming
- 6 out shortly completing the rulemaking process on the
- 7 set-asides under multiple-award contracts. That goes
- 8 back to authority that originally was authorized
- 9 through the Small Business Jobs Act, and also a
- 10 rulemaking -- a proposed rule that addresses the
- 11 applicability of small business regulations outside the
- 12 United States. And this is a further implementation of
- 13 SBA guidance and addresses, you know, and clarifies the
- 14 use of set-asides for overseas work.
- 15 And then the last thing I just want to mention
- 16 very quickly, if I may, is on the legislative front.
- 17 On April 30th, we issued -- OMB, that is -- transmitted
- 18 to the Hill a set of acquisition proposals for
- 19 consideration in the National Defense Authorization
- 20 Act. And I wanted to bring your attention -- I think
- 21 there were six of them that were transmitted. The one
- 22 I wanted to flag in particular was a proposal to
- 23 essentially transform the statutory framework that OFPP
- 24 uses for conducting tests of new and better ways of
- 25 doing business with the Federal Government.

- 1 In our opinion, that authority has largely
- 2 remained unchanged in the 40-plus years that OFPP has
- 3 been in existence, and to address this shortcoming, the
- 4 proposal would establish an acquisition modernization
- 5 test board to accelerate work on contemporary
- 6 acquisition state through testing, feedback, retesting,
- 7 and scaling. And it would also authorize tailored
- 8 pilot programs involving waivers of acquisition laws on
- 9 an as-needed basis to evaluate how changing the
- 10 statutory requirement might facilitate more efficient
- 11 achievement of the purpose underlying the law.
- 12 The goal is not to have broad waivers. The
- 13 goal is to as we identify better ways of doing business
- 14 to be able to, one, create greater awareness amongst
- 15 the agencies and their contractors that are using
- 16 these, to gather information in a more disciplined
- 17 manner, so where things are working, we're able to, you
- 18 know, organize around them and to scale.
- 19 So one example. We've talked, I think,
- 20 previously at meetings about the 809 panel -- Section
- 21 809 panel. Had lots of good luminaries on acquisition,
- 22 and then made many bold recommendations. I think in
- 23 some cases, there seems to be maybe some hesitation or
- 24 question about is there enough information out there to
- 25 move forward with their proposal. The one that I think

- 1 has gotten, perhaps, the most press individually was
- 2 the idea of creating a new category of spend for what
- 3 we call readily available products and services in the
- 4 marketplace.
- 5 And I'm oversimplifying, but if you read the
- 6 proposal, it appears to be suggesting raising the
- 7 micropurchase threshold to \$15 million. It's not
- 8 exactly that, but it is -- and to give credit to what
- 9 they're trying to get at is they're saying that there
- 10 are classes of stuff out there that's been very market-
- 11 tested, where there are lots of, you know, robust
- 12 participation, where maybe we can use technology and
- 13 smarter business practices to bring competition to the
- 14 desktop of our workforce rather than having to follow
- 15 some of the procedures that have been in place decades
- 16 ago when those opportunities weren't there.
- 17 I think the concern that's been raised is
- 18 that, you know, the proposal itself, I don't believe,
- 19 you know, stratifies within that very broad area, \$15
- 20 million, you know, what that spend looks like. So in
- 21 some cases, there may be tons of competition; in other
- 22 cases, there may be very little. And following kind of
- 23 a process that puts the discretion into a contracting
- 24 officer's hands, while not necessarily intended, it
- 25 could have an unintended consequence, for example, of

- 1 hurting the -- or potentially hurting the industrial
- 2 base.
- 3 So our thinking, and it isn't geared around
- 4 that in particular, but it just recognizes that
- 5 oftentimes today, because it's so complicated to get a
- 6 waiver of law through Congress, that takes oftentimes
- 7 years and, you know, we have people thinking of ideas
- 8 in real time, if we had a program that was organized
- 9 and had lots of transparency and lots of accountability
- 10 in talking about the purpose and what you want to
- 11 achieve, and then telling the public what you did and
- 12 you do things in little bites, we could actually start
- drilling down on a proposal like this and saying, in
- 14 this space, it looks like we can do, you know,
- 15 something much more streamlined. And whether it's up
- 16 to \$15 million or not, I don't know, but have that
- 17 conversation.
- 18 And by the way, I believe they also had a
- 19 recommendation about how to deal with small businesses,
- 20 which I think was creating a preference. And, again,
- 21 that's something that obviously is of great sensitivity
- 22 to this community. I can't answer the question about
- 23 what makes or doesn't make sense, but being able to do
- 24 these things in little pieces gives us the ability to
- 25 test something and see if we have something that works

- 1 and scale it in a slower manner so that the decisions,
- when we're ready to go government-wide, we have the
- 3 evidence, right? The Government has the evidence;
- 4 Congress has the evidence; and hopefully the interested
- 5 stakeholders have the evidence as well.
- 6 MR. PHIPPS: Matthew, is this the Amazon
- 7 portion of having a system that GSA was going to create
- 8 to have a portal to utilize this kind of simplified
- 9 purchasing? Is that what you're referring to? Is that
- 10 the same --
- 11 MR. BLUM: No, actually -- no. The readily
- 12 available proposal of the 809 panel I would argue was
- much broader -- much, much, much, much, much, much
- 14 broader -- because that's up to \$15 million, and it
- 15 includes services.
- 16 It was essentially a reimagination of how we
- 17 currently buy commercial off-the-shelf items, COTS,
- 18 whereas what the 846, what you were calling the Amazon
- 19 proposal, is simply up to the SAT and figuring out how
- 20 to take advantage of online marketplaces that exist so
- 21 that we -- the theory is we can buy from all the third-
- 22 party services that sell on commercial platforms in the
- 23 same manner as they sell to their commercial customers.
- 24 Again, that's up to \$250,000. And we are statutorily
- 25 responsible for working with GSA on this, and we

- 1 actually are only focusing on up to the micropurchase
- 2 threshold so, again, we can do it in chunks, learn a
- 3 little, understand, and then build it out.
- 4 MR. PHIPPS: So have you looked at DOD? DOD
- 5 has several programs, experimental acquisition --
- 6 MR. BLUM: Yes.
- 7 MR. PHIPPS: -- the Air Force is using.
- 8 MR. BLUM: Yes.
- 9 MR. PHIPPS: Rapidly equipping the force.
- MR. BLUM: Yes.
- 11 MR. PHIPPS: And they have some of that
- 12 authority already.
- MR. BLUM: Yes.
- MR. PHIPPS: Have you looked at -- are there
- 15 statistics on that, because this is something we've
- 16 been discussing because there's a lot of people now
- doing FOIA to find out, hey, all of a sudden, there's
- 18 billions of dollars going through these vehicles, and
- 19 what does that money look like, because that's not
- 20 being reported.
- 21 MR. BLUM: Right. So, I mean, broadly
- 22 speaking, one of our goals in setting up this test
- 23 board is to have an infrastructure so that we can bring
- 24 these various pockets of activity together, right? And
- 25 if I may -- and, again, I apologize I'm going a little

- 1 long here -- you know, we're not trying to recreate the
- 2 FAR Council.
- One of the things that OMB, I think, does well
- 4 because of our statutory position in the Government is
- 5 bring together agencies and try to come up with an
- 6 appropriate whole of government solutions. Well, in
- 7 the context of regulatory development, it's a pretty --
- 8 it looks like a pyramid, you know, where you have the
- 9 FAR Council and OMB at the top of that pyramid, and
- 10 it's pretty tightly controlled, right?
- 11 There's a very clear deviation process, and it
- 12 makes a lot of sense because those are our ultimate
- 13 quardrails, and we need to make sure if people are
- 14 going to go outside of those and break those, there can
- 15 be bad consequences. One of our challenges here --
- 16 it's actually less about the legislation. You know, we
- 17 can set up -- we could probably set up a test board --
- 18 I'm sure we can -- without Congress, but the idea is,
- 19 you know, what does that board actually look like,
- 20 because you have to give autonomy to individual
- 21 agencies to be able to continue to experiment.
- If we try to control that centrally I think it
- 23 will hurt, you know -- hurt that. And as long as
- 24 they're doing -- going in little increments, we should
- 25 be able to control the downside risk. But all of that

- 1 said, I think it would be good for the Government, I
- 2 think it would be good for industry, and in the good
- 3 government associations that are on this group and
- 4 elsewhere that have awareness of what's going on so you
- 5 don't learn about it by accident; there's some way of
- 6 sharing this information so that everybody can kind of
- 7 weigh in, you know, as people are experimenting and we
- 8 can figure out more rapidly as a community what makes
- 9 sense and where we should be putting our investments.
- MR. PHIPPS: Do you have a working group
- 11 that's doing this?
- MR. BLUM: So we put up the legislation at the
- 13 end of April. We do have acquisition innovation
- 14 advocates, and they're focused on -- again, on
- 15 acquisition. And that council was created in 2016, so
- 16 these are individuals at agencies that are doing some
- 17 thinking with us. They would probably have a pretty
- 18 prominent role on the board, but the other pieces of
- 19 what I was describing are not in place, but we do have
- 20 people that are at least sharing, you know, what
- 21 they're doing.
- We had the Air Force give us a briefing on --
- 23 I forgot what it was called. And I don't think it was
- 24 the one you just did, but it was --
- MR. PHIPPS: Was it Works?

- 1 MR. BLUM: It was something like that that
- 2 they did in January --
- 3 MR. PHIPPS: Or new --
- 4 MR. BLUM: -- and it was something where they
- 5 were able to basically bring people in and make initial
- 6 awards the same day or somewhere very close. And I'm
- 7 happy to get --
- 8 MR. PHIPPS: So from technology --
- 9 MR. BLUM: Yes, yes.
- MR. PHIPPS: -- and that's part of the 809
- 11 panel, I think.
- MS. LEWIS: Where can we go to get more
- information about this proposed rule before it becomes
- 14 --
- 15 MR. KURTZ: Yeah, Matthew, so I think at this
- 16 point there's a lot of interest, so if you could send
- 17 us the information --
- 18 MR. BLUM: Yes.
- 19 MR. KURTZ: -- the new OMB and any information
- 20 on how they could get to this --
- MR. BLUM: Yep.
- MR. KURTZ: -- we'll definitely send it out to
- 23 committee members, because it sounds like we really
- 24 need to dig into this --
- MR. BLUM: Yes.

- 1 MR. KURTZ: -- and kind of run it over a
- 2 little bit.
- 3 MR. BLUM: Yep.
- 4 MR. KURTZ: So we'll turn it back over to the
- 5 Chair.
- 6 MS. PEREZ-WILHITE: Good afternoon once again.
- 7 I'm Fran Perez-Wilhite with the North Carolina Military
- 8 Business Center. Now, the NCMBC is a state-funded
- 9 team. We help existing businesses win federal
- 10 contracts, and these businesses are mostly veteran-
- 11 owned, and they're not only from North Carolina,
- 12 they're from a lot of states across the nation, as far
- 13 as Arizona even, all the way up to Maine and down to
- 14 Florida. All our services are free, so as you can
- 15 imagine, we have a lot of clients.
- 16 And we help basically to identify federal
- 17 opportunities, and we make sure that these companies
- 18 meet the prime vendors and also meet the major
- 19 decision-makers from the federal agencies, many of
- 20 which that are here on this Task Force. One of the
- 21 ways that we do this, we have events, and they are
- 22 business-development events, not just networking.
- 23 And I handed out some cards to those that are
- 24 in attendance today. This is next week's event, the
- 25 medical, biomedical, and biodefense support to the

- 1 warfighter symposium. It's in Chapel Hill. And I'd
- 2 like to thank a lot of people that are in attendance
- 3 today. I'd like to thank, once again, the VA. They're
- 4 sending VA OSDBU, VA contracting, and Veterans Health
- 5 Administration are going to be there and having their
- 6 own separate sessions each to help our companies.
- 7 DOD is going to be there again; U.S. MEDCOM;
- 8 USASOC; the Second Marine Division. We also have
- 9 Womack Army Medical Center from Fort Bragg coming; U.S.
- 10 Army Medical Research; and a lot more agencies. Feel
- 11 free to join us. And most of these agencies are going
- 12 to be going over the upcoming business forecast and
- 13 projects, which our companies need to know about.
- We're teaming up soon with NAVFAC. We're
- 15 collaborating to do an industry day together. The date
- 16 is going to be determined, and that's going to be in
- 17 Charlotte, North Carolina.
- 18 Also, in October, in Wilmington, North
- 19 Carolina, we're going to have our 12th annual Federal
- 20 Construction Summit. We limit that every year to 1,000
- 21 attendees. We want to make sure that all the companies
- 22 get to talk to the federal agencies and prime vendors
- 23 that they want to, so we cap that. And thanks again to
- 24 a lot of the agencies in this room that are going to be
- 25 there, especially VA and DOD.

- 1 I look forward to collaborating with all of
- 2 you here on this Task Force. If you have any
- 3 questions, feel free to give me a call.
- 4 MR. GREEN: Great. I'll turn it over to Will.
- 5 MR. HUBBARD: Hey, everybody. Once again,
- 6 Will Hubbard with Student Veterans of America. I
- 7 appreciate you having me here today. I've been not
- 8 here in person because I was in Afghanistan for the
- 9 last seven months, so a little hard to make it out to
- 10 these but, I'm glad to be here in person finally.
- 11 Just a couple things that I wanted to share.
- 12 Coming in January of 2020, we will have our annual
- 13 national conference. I just wanted to flag that for
- 14 everybody in advance. It's actually the largest
- 15 gathering of post-9/11 veterans in the country, and
- 16 that's largely because the first stop that the majority
- 17 of veterans make when they exit the service is to go to
- 18 school. It's going to be in L.A. this year at L.A.
- 19 Live, and that's January 3rd through the 5th.
- We actually have up until Monday, our call-
- 21 for-proposal process is still open if anybody would
- 22 like to present at the conference, we encourage
- 23 particularly many folks around the table to do that.
- 24 Some of you already have, and so thank you for that,
- 25 but if you were considering making a last-minute push,

- 1 we encourage it.
- 2 As a separate note, if you'd like to table at
- 3 the conference or have a presence, consider that this
- 4 is the up-and-coming leaders of the nation and I would
- 5 like to get you all in front of them if possible, so
- 6 something to consider there.
- 7 Aside from that, I wanted to share that some
- 8 of the research we've been doing over the last couple
- 9 of years, I wanted to flag for the fact that the number
- 10 one major continues to be business administration,
- 11 which, interestingly, with the 75th anniversary of the
- 12 GI Bill coming up not too far from now, just a small
- 13 bit of history, so the top three majors for the
- 14 original GI Bill, the Service Members Readjustment Act,
- in 1944, the top three majors were business, STEM, and
- 16 health-related fields. And, coincidentally, today
- 17 they're the exact same three, so it's not a surprise to
- 18 us, but it's certainly a point of interest.
- 19 Other than that, if anybody has any questions,
- 20 we look forward to answering them.
- 21 MR. GREEN: Will, this is Tim. Do you have
- 22 any events planned for the 75th anniversary?
- MR. HUBBARD: We do. We actually just did an
- 24 event with the Secretary of VA at George Washington
- 25 University. And then the 19th, we're doing an event on

- 1 the Hill with a handful of members and others, so if
- 2 anybody would like to connect about that, we would
- 3 definitely encourage you to touch base with me and we
- 4 can get you hooked up.
- 5 MR. GREEN: Great. We have our proposal in.
- 6 I think Stan submitted that, and Larry will be
- 7 participating in your conference in January. I went
- 8 two years ago, a great event. I highly recommend it.
- 9 Motivational and inspirational, so appreciate that.
- 10 MR. PHIPPS: Quick question, Will. Mike
- 11 Phipps. Are you going to be -- do you know about the
- 12 committee hearing tomorrow?
- 13 MR. HUBBARD: I've heard rumblings.
- MR. PHIPPS: So you're welcome to come. It's
- 15 all veteran businesses and VSOs. It's from 9:00 to
- 16 approximately 3:00. We would love to have you. I'm
- 17 sure we can make room to let you give a brief, and
- 18 especially the studies that you do, those are something
- 19 our committee really just thrives on because getting
- 20 that kind of data as opposed to anecdotal data really
- 21 helps us make decisions on what our recommendations for
- 22 legislative change are going to be, and I think there
- are probably some things that you, just with what you
- 24 said, we don't even know about that we would love to
- 25 hear about. So I thank you very much.

- 1 MR. GREEN: Okay, we're at a point we can take
- 2 a break or we can power through and end a little early?
- 3 Anybody need a break?
- 4 MR. WYNN: Can I ask --
- 5 MR. GREEN: Absolutely.
- 6 MR. WYNN: Good afternoon. Joe Wynn, VetForce
- 7 vets group. Just a quick question. You know, there
- 8 was a comment made about the 809 -- DOD 809 Panel.
- 9 Just wanted to follow up with where are things with
- 10 regard to the recommendation that was made to eliminate
- 11 small business set-asides. Got any feedback on that?
- 12 Because we actually -- organizations, many of us, put
- 13 together a letter adamantly opposed to that
- 14 recommendation. I'm wondering, did anybody have any
- 15 feedback on that.
- 16 MR. BLUM: I don't want to speak on DOD's
- 17 behalf, but after the 809 Panel submitted its
- 18 recommendations, including -- and that may have been
- 19 tied to this "readily available" thing I had mentioned,
- 20 because that's where I think they were going to convert
- 21 the set-asides into something like a 5 percent price
- 22 preference if I recall correctly.
- Anyway, the panel then issued kind of a 30-
- 24 page roadmap that just summarized, because it was like
- 25 3,000 pages of stuff, so that was hard to navigate.

- 1 And then the Department transmitted a letter to the
- 2 Hill with its, like, initial reactions to each of the
- 3 proposals. And at least to the extent that they were
- 4 talking about this in the context of "readily
- 5 available," they were pretty clear. They said we need
- 6 more information and more study. So there was no
- 7 endorsement from the Department that I'm aware of.
- 8 And, you know, OMB has not weighed in or made
- 9 comment on the 809 Panel recommendations, other than to
- 10 indicate that we would like to see some testing
- 11 process, not specific to any individual proposal. And
- 12 then also there were two proposals related to the Cost
- 13 Accounting Standards Board, but I don't think they're
- 14 relevant here.
- 15 So I don't know that -- I'm not aware that any
- 16 other agency -- and SBA obviously can speak -- I don't
- 17 recall them speaking to that.
- 18 MR. PHIPPS: This is Michael Phipps. I just
- 19 want to bring this up because it's something we flagged
- 20 about six months ago or maybe eight months ago.
- 21 There's a part of the 809 Panel that could be -- could
- 22 potentially almost dissolve the SBA or really cut out
- 23 half of what the SBA even would do. And that -- it's
- 24 kind of like a -- it's just a shim in the door where
- 25 DOD is saying for innovative products, we do not have

- 1 to follow FAR, right? That was a recommendation of the
- 2 809 Panel.
- 3 And the rumors that we hear through all of
- 4 our networking is that DOD is trying to get out of
- 5 following small business FAR to some degree and
- 6 maybe just if this program would expand, right, it
- 7 wouldn't -- it would give -- I mean, that's the biggest
- 8 acquisition player that's out in the government.
- 9 Really, it would take half of what SBA is worth and
- 10 kind of set it to the side, and some people were saying
- 11 that that could even dissolve the SBA if you follow
- 12 certain logic chains.
- Of course, you know, that's a lot of
- 14 grandstanding; however, it's something we just want to
- 15 keep an eye on because if DOD is already thinking about
- 16 circumventing small business acquisition and the FAR
- 17 for these programs, then -- and it's to help the
- 18 programs initially -- but it could have a different
- 19 effect.
- 20 And I just want -- I said it the last -- the
- 21 first time I read the panel and we went through it,
- 22 there was a very small blurb, I brought it up, I just
- 23 want to make sure it's on the record now because in two
- 24 years, when we're going back and reading through all of
- 25 our meeting notes and we see something happened,

- 1 everybody's kind of aware of it and we're tracking it.
- 2 That's it. Thanks.
- MR. WYNN: Okay, thanks.
- 4 MR. GREEN: Okay, did anybody need a break, or
- 5 do you want to power through for a little bit? Okay.
- 6 So I wanted to talk a little bit about our
- 7 report or kind of the lack of report that we haven't
- 8 been submitted. So what I asked -- it's easy for me
- 9 since I've kind of just walked into this role, but I
- 10 asked Amy and my staff to put together a draft report
- 11 from the last report, which I think was closed out in
- 12 FY15, if I remember right, and try to go back and
- 13 generate a report of the activity -- a summary of the
- 14 activity, a summary of any kind of recommendations,
- 15 updates, that kind of thing, and then propose by early
- 16 August to have a draft report to share with the Task
- 17 Force to look at and make their inputs into it. So I
- 18 just wanted to have -- if we have any -- wanted to have
- 19 any kind of discussion about that.
- 20 Amy did you want to add anything? Stan, on
- 21 that?
- 22 MS. GARCIA: Not at this time. I think that
- 23 we can expect to have something come out maybe in about
- 24 a month. I think we could -- it would be a reasonable
- 25 time frame to have a pretty solid draft, yeah. And if

- 1 we wanted to consider maybe a quick call, kind of a
- 2 subcommittee or a working group kind of off-the-record
- 3 call, just to explain the process and the timelines and
- 4 the expectations, that might be helpful, too.
- 5 MR. GREEN: Yeah. Ideally, part of the reason
- 6 I put the statute in the functions and responsibilities
- 7 in here is we are required to do a report 30 days after
- 8 the end of the fiscal year, so we're a little late on
- 9 that, but we would like to get it caught up and -- as
- 10 we move forward, and then hopefully streamline the
- 11 process and we can get an annual report out as
- 12 required. I know in September we're looking at having
- 13 a meeting. The first Wednesday is the 4th. That's
- 14 right after Labor Day, so we're proposing -- and I
- 15 don't know if this is a good day or not -- September
- 16 11th, the following week. I know September 11th is a
- 17 historic day, but if there's any reason not to have it
- 18 on that day, please let me know, or reach out to Stan
- 19 or Amy or myself or Cheryl and let us know, or you can
- 20 voice your opinion now if you have anything.
- 21 So any thoughts on any of that? Trying to get
- 22 a report up to speed, trying to get our next meeting
- 23 and the plan for that?
- 24 (No response.)
- 25 MR. GREEN: Okay, that was easy. Then do you

- 1 have any more comments before we open up for public
- 2 comments?
- 3 (No response.)
- 4 MR. GREEN: Okay, any comments, any open
- 5 comments that anybody would like to make for the
- 6 record?
- 7 MR. WYNN: Just a quick one.
- 8 MR. GREEN: We got plenty of time.
- 9 MR. WYNN: Joe Wynn again. Just trying to get
- 10 an update on the -- I know you were just talking about
- 11 setting up for the next meeting. Do you have an
- 12 updated roster now of the members of the Task Force
- 13 and, you know, with kind of the bios built for
- 14 nonagency organizations represented?
- 15 MR. GREEN: That's correct. I think there's a
- 16 couple of vacancies on our Task Force, and I asked
- 17 staff to look at filling those, getting
- 18 recommendations. So we're looking at that. We do have
- 19 rosters I believe we can share on both this committee
- 20 and the committee tomorrow, so we can share that as
- 21 well, but there is a plan to fill a couple of the
- 22 vacancies that we have on this Task Force right now.
- MR. WYNN: Great. And, also, there have been
- 24 some outside discussion, I quess, about extending, you
- 25 know, the life of this particular Task Force. Any

- 1 discussion on that?
- 2 MR. GREEN: Well --
- 3 MR. WYNN: At one point, there was a sunset
- 4 provision or something, it would come to an end unless
- 5 it was extended.
- 6 MR. GREEN: Well, I think they have to renew
- 7 to charter every two years. It is in legislation,
- 8 that's why I brought it up. I don't think we can end
- 9 it without the administrator pushing for a legislative
- 10 ending to it, so that may be something we take in the
- 11 future, but I don't think we'll take it up for action
- 12 until we get an administrator within --
- MR. WYNN: Deputy administrator?
- 14 MR. GREEN: -- yeah, well, yeah, because
- 15 supposedly they're going to be looking at going through
- 16 -- getting an SBA administrator looked at soon. So
- once they're in place and have got running, we may --
- 18 that may -- that could be -- potentially combine it
- 19 with the other committee, but I don't know.
- 20 MR. WYNN: And, yeah, you just got over there.
- MR. GREEN: Yeah.
- MR. WYNN: What, a couple of weeks now?
- MR. GREEN: A couple of weeks, yeah, so I'm
- 24 happy to be here. Again, Larry is really -- wasn't
- 25 happy he wasn't able to be here because, you know,

- 1 Larry likes this meeting, he likes the group and the
- 2 great work you're doing, so we would like to get it
- 3 documented, though, and put into the record so we can
- 4 get, you know, a report on the record which would be
- 5 something we'd like to get caught up on.
- 6 MR. WYNN: Yeah, the report from last year,
- 7 you're saying that's still not been published.
- 8 MR. GREEN: Correct, it has not been public,
- 9 so we're going to try to consolidate a report and get
- 10 it out this year, so we're --
- 11 MR. WYNN: One other thing I was going to ask
- 12 about, at one point in this -- excuse me. When this
- 13 committee started, it was interagencies like senior-
- 14 level officials from different agencies representing
- 15 those particular agencies. Has that changed now?
- 16 MR. GREEN: That has not changed. Nothing has
- 17 changed in the requirement. The level of participation
- 18 has changed, and I think we're going to need SBA
- 19 leadership on that to engage in that. That would be
- 20 part of the discussion when we get a -- right now, we
- 21 have an acting administrator, very supportive of
- 22 veterans' programs, but until we get a confirmed
- 23 administrator, I think we're going to be -- it's going
- 24 to be a little bit of a challenge to get that level
- 25 back to this.

- 1 So if we're going to do this Task Force, I
- 2 think we need to do it the right way, at the right
- 3 level, and we're looking at all those issues and I'm
- 4 relooking at them with Larry and acting administrator,
- 5 and then we will take it up for action when we get a
- 6 new administrator onboard for SBA.
- 7 MR. WYNN: Okay, thanks.
- 8 MR. GREEN: That's all I can promise for now,
- 9 so...
- 10 One other topic that some people have
- 11 discussed, if we have the meeting, is it more
- 12 convenient -- we could potentially do this in person
- 13 every other one. We could do one call-in, one in-
- 14 person. We have flexibility to do that. I know
- 15 sometimes it's hard to get into SBA, hard to get over
- 16 here. Any thoughts on that, any opinion if we'd want
- 17 to do alternating one with a call-in? You know, we
- 18 have technology that seems to somewhat be working. Any
- 19 opinions on that?
- 20 MR. PHIPPS: This is Michael Phipps. I have a
- 21 lot of opinions on this one. So this coordinates, we
- 22 changed this whole schedule so this meeting occurs the
- 23 day before the Advisory Committee on Veteran Business
- 24 Affairs, so we can brief the Advisory Committee
- 25 beforehand, because it used to be flipped, and so we'd

- 1 have to wait four months before we got a brief.
- The in-person meeting, to me, changes
- 3 everything. To be able to see everybody's smiling face
- 4 and have that face-to-face discussion I think is
- 5 completely lost when you do a teleconference. And at
- 6 our committee, even the people that really have a
- 7 strong opinion on things, when they're not physically
- 8 there, it's just -- they don't -- you don't get a
- 9 powerful opinion and you don't get that -- to be able
- 10 to talk through things sometimes that you can get just
- 11 from sitting around, and the interactions that occur
- 12 before, during breaks, after the meeting is also very
- 13 important to just moving certain agenda items to what
- 14 happens in between meetings. So that's just -- this is
- 15 my second term on the Advisory Committee, and that's
- 16 just what I've seen. Thank you.
- MR. GREEN: Yeah, and I don't have a strong
- 18 opinion because we're -- it's easy for us to get
- 19 here because we're here. So I just kind of wanted to
- 20 hear -- we're trying to make it as, you know, painless
- 21 and productive as possible.
- 22 So any other thoughts?
- MS. PEREZ-WILHITE: I'd like to also say, even
- 24 though I come a long way, I think in-person is best.
- 25 The conversations that we have and the sidebars really

- 1 make a difference. The strength of a lot of boards are
- 2 measured by the conversations that are unofficial, so
- 3 I'd like to continue in-person if possible.
- 4 MR. GREEN: Sounds right now, most people are
- 5 in favor of keeping the in-person meeting, so we'll
- 6 continue with that. Is there any other topics anybody
- 7 would like to bring up? Second thoughts? Something
- 8 you want to finish up on?
- 9 (No response.)
- 10 MR. GREEN: So Stan was reminding me that I'm
- 11 the DFO, according to the policy, which I used to be
- 12 the designated federal officer at the Advisory
- 13 Committee over at the Department of Labor, and I was so
- 14 happy when I got to end that reign, but now it looks
- 15 like I'm back involved, but Larry will be chair,
- 16 chairing the next meeting, if we can't get the acting
- 17 administrator in -- you know, his schedule allows, so
- 18 we'll continue with that. Unless there's any other
- 19 topics, I suggest we adjourn early and then start those
- 20 sidebar discussions and continue on.
- 21 Maybe in the future we could look at getting
- 22 other offices from -- I know we've probably done this
- in the past, but other offices from SBA to come down
- 24 and give updates as well. So if you have any thoughts
- 25 on that, please let us know if there's an office within

- 1 SBA that you haven't heard from for a while if you'd
- 2 like to come and speak.
- We just got a new -- I don't know if they call
- 4 them a director -- of 8(a) loans, so that -- I can't
- 5 remember her name now. They just walked in the door,
- 6 so they're moving forward on strengthening that
- 7 program. And so there's a lot of things going on here
- 8 at SBA, so if you want some more information from
- 9 another office within SBA, please reach out and we'll
- 10 ask -- we'll invite them to the next task force
- 11 meeting, and I suppose some of you will be at the
- 12 meeting tomorrow.
- 13 So thank you for your participation. I'll
- 14 adjourn the meeting unless there's any other comments?
- 15 (No response.)
- 16 MR. GREEN: Okay, meeting adjourned. Thank
- 17 you.
- 18 (Whereupon, at 2:25 p.m., the meeting was
- 19 adjourned.)

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