



NEWS RELEASE

WYOMING DISTRICT OFFICE

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Wyoming First Program Named Home-Based Business Advocate of the Year 2003

Cheyenne – The Wyoming District Office of the U.S. Small Business Administration (SBA) has named the Wyoming First Program of the Wyoming Business Council, Ted Craig, Carol Stearns and Beverly Booker, Home-Based Business Advocate of the Year 2003.

This award is presented to an individual/organization that has engaged in entrepreneurial training, policy development efforts, or financial or business planning specifically tailored for home-based businesses; has demonstrated interest in home-based business and has measurable accomplishments in advancing home-based businesses, such as adoption of public policy or expansion of a program.

Ted Craig, Carol Stearns and Beverly Booker, Wyoming First Program, were nominated by three home-based businesses. Cheri Fulmer, National Park Needlework, says, “Thanks to the Wyoming First Program, I am proud to have my needlework charts and kits in the Wyoming State Museum Gift Shop complete with “Made in Wyoming” stickers.” “Marinades and More, Inc., would literally not exist if Ted Craig and Carol Stearns along with the Wyoming First Program, had not been willing to roll up their sleeves and set to work supporting brand new business wantables,” according to Alice Perkins, president of the company. “This program is an absolute God send for micro-businesses in Wyoming, especially the home-based ones,” says Elizabeth Rulli, owner of Indian Paintbrush Studio. “The Wyoming First program helps make marketing dreams come true, the program staff have a greater access to marketing opportunities for Wyoming products and because of their level of expertise, the home-based and smaller business owners are able to devote more of our time to developing our products and services.”

The President of the United States recognizes contributions of the small business community to the American economy and society by proclamation each year.

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