



MEDIA ADVISORY

PRESS OFFICE

Date: September 5, 2000

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News Releases: www.sba.gov/news/indexheadline.html

SBA AND MBDA CELEBRATE MINORITY ENTERPRISE DEVELOPMENT (MED) WEEK 2000

WHAT: 18th Annual National Minority Enterprise Development (MED) Week Conference, *“New Horizons: The Emerging Minority Marketplace.”*

WHO: Cosponsored by the U.S. Department of Commerce’s Minority Business Development Agency (MBDA) and the U.S. Small Business Administration’s (SBA) Office of Government Contracting and Minority Enterprise Development.

WHEN: September 24- 27, 2000

WHERE: Hyatt Regency Crystal City Hotel
2799 Jefferson Davis Hwy.
Arlington, Virginia
1-800-233-1234

WHY: National MED Week 2000 will provide a forum for minority-owned firms and representatives from the private and public sectors to interact in a professional business environment and discuss the challenges impacting the nation’s minority entrepreneurs.

HOW: **MINORITY BUSINESS SUMMITS AND WORKSHOPS** where prominent government, corporate and minority business leaders will discuss issues and challenges that impact minority business growth, with special emphasis on access to capital, markets and technology;

BUSINESS EXPO where minority entrepreneurs, international and domestic companies will showcase their products and services and representatives of federal, state, local and private entities will provide contractual information and opportunities for competing successfully in international markets;

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EMERGING BUSINESS LEADERS INSTITUTE where college and university students who are aspiring entrepreneurs will learn about business ownership from established minority business owners and leaders;

AWARDS/RECOGNITION CEREMONIES in honor of national award recipients, minority business advocates and exemplary corporations; and

NETWORKING RECEPTIONS AND MUCH MORE.

Editor's Note: Media representatives interested in obtaining an interview with SBA Administrator Aida Alvarez regarding MED Week 2000 prior to Sept. 24th should contact Ms. Clements at the number listed above. After Sept. 24th, all inquiries and interview requests should be directed to the MED Week Press Office at the Hyatt Regency Crystal City Hotel. All other inquiries should be directed to the MED Week Conference Management Office at 1-877-MEDWEEK (1-877-633-9335).

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