

ARTURO'S PIZZERIA

Ryan Ipsa's journey to owning Arturo's Pizzeria started in 1999 when he was a sixteen year-old in high school. With a push from his Mom, Ryan got a job at the local pizza restaurant. Unbeknownst to him, this was the beginning of his entrepreneurial ride to owning Arturo's Pizzeria. Soon after he started working at the Pizzeria, the owner, Arthur Reuter took him under his wing, taught him the ropes and showed him every aspect of the business. Ryan worked diligently and quickly became Arthur's right hand man.

Ryan remembers many conversations with Arthur about one day owning his own business. He always knew he wanted a career in food service as he loved to cook. However, at his age, the dream of owning a food service business seemed far far away. In 2003, an unfortunate event pushed his dream to the forefront. Arthur Reuter, the owner and Ryan's mentor, passed away. After serious thought, Ryan decided now was the time to fulfill the dream that had seemed so far away when he was 16. In June of 2003, with the help of an SBA Microloan, Ryan did indeed fulfill that dream and became the proud owner of Arturo's Pizzeria.



Arturo's provides carryout and delivery service of pizza, hot sandwiches, refreshments, appetizers and desserts. All pizzas are made from scratch and they cost less than many of the local competitors. Ryan has maintained the overall integrity of the original owner's goals and added his own personal touches. Ryan oversees all aspects of the business including managing the day to day operations, human resources, marketing, bookkeeping, food production, inventory control, and distribution.

Ryan's natural sense of business and his adaptability has allowed him to change with the every changing economy. He has added menu items that appeal to his wide variety of customers that keeps them returning. His ability to be original yet innovative has demonstrated his current and future success.

Ryan's increased employee opportunities can be seen not only within Arturo's but are also evident in his long term professional goals. Those professional goals entail future endeavors in the restaurant industry that will create a larger job market for potential employees. The opportunity that Ryan was given when he worked for the previous owner and his instinctive business sense does make him a very able and knowledgeable teacher and successful business owner. Ryan has welcomed young people into his business to learn from him, providing employment opportunities and insight into the business aspects of the restaurant industry.

Ryan now seeks to mentor and empower other young people and educate them on the possibilities of entrepreneurship. He is currently pursuing a bachelor's degree in business to better prepare him for his future business endeavors. He plans to open another Auturo's location in Milwaukee in the next five years.

Ryan is a highly competent young entrepreneur who always meets his obligations and values his reputation as a compassionate and accountable employer. In today's world, where many businesses fail, Ryan has proved that he is thriving in his business, shifting with the economy and establishing himself as a successful young entrepreneur.

Ryan won the Wisconsin SBA 2006 Young Entrepreneur of the Year Award. SBA is proud to have been of assistance to this fine young entrepreneur in fulfilling his dream of owning his own business. While Ryan's first entrepreneurship venture has been highly successful, all areas point to an even brighter and more successful future in business endeavors he pursues.