

***Are your business sales down? Are your expenses up?
Are you doing all you can to survive and thrive in this economy?***

The ***U.S. Small Business Administration*** and the
Small Business Development Center Network
present a new audio/video training series to help your
business find success in today's challenging environment

SURVIVE AND THRIVE SMALL BUSINESS EDUCATION SERIES

These **no cost** one hour training sessions will provide guidance on various areas of business management and are designed for small businesses who want to improve business practices and be better positioned in today's economy

All that is needed to participate is a computer with internet access and a phone to call a toll free 800 number. Six weekly ReadyTalk* sessions will begin with a **Quick Start Overview [Thursday, February 19, 2009, at 10:00 a.m. CST](#)**

Some of the topics in the Survive and Thrive Series follow-up sessions include:

- ✓ **Where do I stand financially? (February 26, 2009)**
Getting a grip on your finances by understanding your financial statements
- ✓ **How can I better manage my expenses? (March 5, 2009)**
Managing inventory, reviewing staffing and hours, renegotiating loan terms and contracts
- ✓ **How can I increase my sales? (March 12, 2009)**
"Mining" for new customers, retaining existing customers and increasing sales per customer
- ✓ **How do I manage and improve my cash flow? (March 19, 2009)**
Accelerating accounts receivable, deferring accounts payable and establishing a line of credit
- ✓ **Should I have a succession plan in place? (March 26, 2009)**
Deciding how to position the business for sale and when to exit

*The ReadyTalk system is a call-in and website login system, which enables us to provide an audio presentation over the phone and a video presentation over the internet. Lines are extremely limited so **call 605.330.4243 and press 0 to register NOW!**
Registration closes one day prior to each session.