

Electronic Document Services (Edoc) Named First Runner-up for Cincinnati SCORE, Chapter 34, Client of the Year



Jim Mullaney

CEO and President Jim Mullaney first met with his SCORE counselor, Ralph Lowenstein, in 1998 seeking advice about how to grow his business.

Initial work focused on creating a business plan to guide future growth. However, Ralph and Jim covered a wide range of topics including financial reviews, human resource issues and marketing.

As a result of Mullaney's focus on the development of his business model, Edoc found a unique niche and is a very profitable, growing firm.

Mullaney views SCORE, and his counselor Ralph in particular, as an important business partner. He said, "I have great confidence in the services provided by SCORE. They helped me cover a lot of ground throughout the development and evolution of Edoc. In fact, I still rely on them—I don't make any significant decisions without discussing them with my SCORE counselor."

More information is available at www.edocmarketing.com or call Jim Mullaney, 513-829-7101, or 1-800-439-7951.