



**Northern Lakes**  
ECONOMIC ALLIANCE



## ATTENTION ENTREPRENEURS: BUSINESS COUNSELING SERVICES

### ***Thinking about starting your own business?***

This two (2) hour “How to Start a New Business” orientation session presented by Wendy Wieland, NLEA/SBTDC Business Consultant, will acquaint you with the process and the tools needed to help you begin developing your new business.

*January 28\** - Boyne District Library  
*February 25\** - Petoskey Public Library  
*March 25\** - Charlevoix Public Library  
*April 22\** - Jordan Valley District Library  
*May 27\** - Elk Rapids High School  
*June 24\** - Boyne District Library  
*July 22\** - NLEA office, Boyne City

Evenings 6:30 p.m. - 8:30 p.m.  
Class Fee \$20.00/person

Find a complete listing at [www.northernlakes.net](http://www.northernlakes.net)

### ***Looking for individualized help with your existing business?***

Confidential Business Counseling available to all companies and individuals that have been in business at least 12 months and/or have attended the “How to Start a New Business” orientation session.

(by appointment only)

***Counseling provided free of charge.***

\*To register for a class or schedule an appointment, please contact Sara at:

Northern Lakes Economic Alliance,  
231-582-6482,  
or email: [sara@northernlakes.net](mailto:sara@northernlakes.net)

The MI-SBTDC program is partially funded by the U.S. Small Business Administration.

All MI-SBTDC programs or co-sponsored programs are extended to the public on a nondiscriminatory basis.

Reasonable accommodations for persons with disabilities will be made, if requested at least 2 weeks in advance. Contact Sara, 1313 Boyne Avenue, Boyne City, MI, 231-582-6482.