

UPCOMING WORKSHOPS

WHAT: Marketing Your Small Business When Times are Tough

The Oxford County Agriculture Group is sponsoring a practical, hands-on workshop on how to use the internet to create an on-line market. Abby Holm, a New Hampshire farmer with an 80-member CSA will share her experiences developing the Local Foods Plymouth project, an on-line marketplace selling products in the Plymouth, NH area. She will also discuss how communities can get involved in promoting local food consumption. In addition to the featured speaker, participants will hear from local service providers such as the Small Business Administration, Androscoggin Valley Council of Governments, and Women Work and Community on the marketing programs and assistance that are available in this area.

There is no fee for this workshop, but pre-registration by Friday, February 13th, is required by calling the University of Maine Cooperative Extension office in South Paris at 743-6329 or 1-800-287-1482.

WHEN: Saturday, February 21, 2009 – 8:30 a.m. to 12:00 noon.

WHERE: Western Maine University & Community College, So. Paris, ME

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**SBA TO HOLD BUSINESS START-UP SEMINARS
IN SOUTH PARIS
HOSTED BY OXFORD HILLS/BUCKFIELD ADULT EDUCATION**

WHO: A joint effort between the U.S. Small Business Administration (SBA) and Oxford Hills/Buckfield Adult Education (SAD #17). These seminars are Enrichment & Community Education courses.

WHAT: BUSINESS START-UP INFORMATION SEMINAR

This seminar will cover a variety of business ownership and resource matters including financing, business planning, government contracting access, counseling resources and other business support and resource opportunities that are available.

The SBA will highlight services and programs available from federal, state and regional agencies that will help them achieve their small business ownership goals. Any one interested in starting, expanding or strengthening a business is encouraged to attend.

WHEN: Sessions are on consecutive Thursdays starting April 2nd and ending on April 23rd, 2009, 5:30 to 7:30 p.m. Only need to attend ONE session.

WHERE: Oxford Hills Comprehensive High School (OHCHS)
256 Main Street, South Paris, ME

TO REGISTER FOR THIS SEMINAR CALL ADULT EDUCATION AT 743-8842, THEN SELECT OPTION 1.