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4		U.S. SMALL BUSINESS ADMINISTRATION
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7		INTERAGENCY TASK FORCE ON
8		VETERANS SMALL BUSINESS DEVELOPMENT
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10		PUBLIC MEETING
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13		WEDNESDAY, MARCH 6, 2019
14		1:00 P.M.
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25	Recorded	by: Jennifer Metcalf Razzino, CER

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- 1 PROCEEDINGS
- 2 - -
- 3 (Meeting called to order, 1:04 p.m.)
- 4 MR. STUBBLEFIELD: We're going to get started.
- 5 Okay, this is Larry Stubblefield, Associate
- 6 Administrator of the Office of Veterans Business
- 7 Development, and I'm going to open the meeting with a
- 8 roll call. I guess we'll start over here to my left
- 9 with Beth.
- 10 MS. TORRES: Hi, I'm Beth Torres from the
- 11 Department of Veterans Affairs OSDBU.
- 12 MR. GREEN: Tim Green. I'm from the
- 13 Department of Labor Veterans Employment and Training
- 14 Service.
- 15 MR. GAVINO: Hi. This is Amando Gavino from
- 16 GSA. I'm the Director for IT services.
- MR. STUBBLEFIELD: Okay, do we have any
- 18 members on the line, on the call?
- 19 MR. PHIPPS: Mike Phipps is on the line. I
- 20 know my membership is in process right now, but just --
- 21 I'm here.
- MR. STUBBLEFIELD: Okay, Mike. Thanks for
- 23 joining us, as always.
- MR. SHERWOOD: This is Matt Sherwood from the
- 25 Michigan VBOC.

- 1 MR. STUBBLEFIELD: Okay, anyone else on the --
- 2 MS. MITCHELL-WHISNANT: This is Mary Ellen
- 3 Mitchell-Whisnant from the Department of the Treasury.
- 4 MS. ARTIS-SAYLES: This is Laurie Sayles. I'm
- 5 a committee member with VetForce.
- 6 MR. STUBBLEFIELD: Okay, do we have anyone
- 7 else on the call?
- 8 (No response.)
- 9 MR. STUBBLEFIELD: Okay, if not, we will begin
- 10 the meeting.
- 11 You'll have to come up to the table and turn
- 12 the mic on.
- MS. LEWIS: Teresa Lewis representing Joe
- 14 Sharpe for the American Legion.
- 15 MR. STUBBLEFIELD: Okay, I think you all have
- 16 copies of the agenda in front of you, and so with that,
- 17 we'll get started with the meeting. Thank you all for
- 18 being here, and for all of you on the phone, and for
- 19 our guests in the room. It's always a pleasure seeing
- 20 Barbara Ashe. Thank you for VIP for being here today.
- 21 So we'll start with OVBD updates. And the
- 22 first thing I want to talk about, and at any point if
- 23 there's any questions or comments, feel free to chime
- 24 in, but I wanted to talk a little bit about some of the
- 25 things going on in our office right now. We're heavily

- 1 engaged in the FY19, the NDAA, the TAP assistance
- 2 program. And there's some major changes to TAP, and
- 3 it's listed here on the slides. The one -- the big
- 4 thing for us in OVBD is that TAP -- or the Boots to
- 5 Business, as the slide indicates, is going to be now a
- 6 part of the core training, and it's going to be
- 7 transitioning service members. It's mandatory now that
- 8 they pick between an education, employment, or
- 9 entrepreneurial track, whereas before it was optional,
- 10 and I'll talk about that a little bit more in the
- 11 presentation.
- Now, on the second bullet there, it talks
- 13 about the impact, and for us in OVBD, and particularly
- 14 our VBOC director, we're looking at what this -- the
- 15 changes in the NDAA, the impact it's going to have on
- 16 the VBOCs. In other words, with Boots to Business now
- 17 being a core part of the curriculum, we're looking at
- 18 an estimated 25 percent increase in classes, number of
- 19 classes that we're going to have. And that's going
- 20 to -- that's going to really tap into our VBOC members,
- 21 if you will, because the VBOC, in addition to teaching
- 22 the Boots to Business, they also have a responsibility
- 23 to the entrepreneurial community for training and
- 24 counseling.
- 25 So we're anticipating maybe a dip somewhat, if

- 1 you will, in the amount of training and counseling we
- 2 can do, be able to provide, but having said that, we're
- 3 still thinking through how we're going to do this, to
- 4 include bringing on our resource partners to help more
- 5 and so forth.
- 6 And then that third bullet there just says
- 7 that the NDAA changes, they're all -- they go into
- 8 effect 1 October. So come 1 October this year, the
- 9 FY19 NDAA changes will be in effect.
- 10 Now, I actually borrowed this slide from our
- 11 Department of Labor, you know, Ivan Denton shared it
- 12 with me, but this is -- the title of the slide talks
- 13 about the primary driver for change. And there's a
- 14 really big emphasis now on taking care of service
- 15 members and their families when they transition from
- 16 the military, and not just transitioning service
- 17 members, but veterans, period.
- I think you may have seen the President put
- 19 something out earlier this week talking about the high
- 20 rate of suicide within the veteran community, and this
- 21 need to help -- you know, help transitioning service
- 22 members who ultimately become veterans, you know,
- 23 transition better into civilian life. So in that
- 24 executive order that the President put out, you know,
- 25 there is -- he put together a task force now that's

- 1 going to look at ways to help service members.
- 2 And so what we're doing with the Transition
- 3 Assistance Program is definitely a way to help service
- 4 members as they transition from the military. But if
- 5 you look at the slide, you know, it talks about the
- 6 medium annual wages for these various groups. So if
- 7 you look at high school degree or high school diploma,
- 8 rather, self-employed, bachelor's, all the way up to
- 9 apprenticeship, you know, the need to get service
- 10 members focused and into some type of track that's
- 11 going to lead to career-readiness status is what we're
- 12 focused on.
- On the next slide, this just talks about the
- 14 current TAP sequence of events, and if you notice that
- 15 under the mandatory core curriculum, there's five days
- in the week. The Department of Defense had one day.
- 17 The slide talks about what occurred in that -- in DOD's
- 18 one day, you know, talking about the transition
- 19 overview, talking about being resilient. There is
- 20 military occupational crosswalk, and then the personal
- 21 finance planning, and so forth.
- 22 And then the Department of Labor actually had
- 23 three days. And so you can see the -- what they
- 24 offered for those three days. And then VA had one day
- 25 to talk about benefits. And as I mentioned earlier,

- 1 the optional tracks, you know, were from Department of
- 2 Labor, SBA, and Education -- or, I'm sorry, VA. And
- 3 then the Capstone event, which was 90 days out.
- 4 The next slide just talks about the
- 5 legislative proposals or the changes. If you'll
- 6 notice, just if you look across the slide, everything
- 7 that's in parentheses is actually now in legislation.
- 8 So the counseling pathways, that's each service
- 9 secretary is responsible for developing those pathways.
- 10 That's 365 days out. That's when separation counseling
- 11 will begin.
- 12 Each transitioning service member is now
- 13 required to meet with a counselor, in person or by
- 14 video. And then here's a big one. The service
- 15 secretaries, this thing about establishing three
- 16 pathways, it's the service secretaries in conjunction
- 17 with Department of Labor and VA, will develop three
- 18 pathways for transitioning service members.
- 19 And the bottom line is we're talking about,
- 20 you know, high, medium, and low risk, you know, low
- 21 risk being maybe the colonel who's transitioning out
- 22 who, you know, has a master's degree, he knows where he
- 23 or she is going to work. Low risk being maybe -- and
- low risk could run the whole spectrum, but I'm just
- 25 going to simplify. It could be the young person that

- came in, only stayed, you know, three years, they're
- 2 going out, they don't have much of an education and
- 3 they're not really look -- not really sure what they're
- 4 going to do after they transition out.
- 5 So the service secretaries are working on
- 6 establishing those three pathways, and then that next
- 7 point there, the service members will be required to
- 8 take a self-assessment. And that self-assessment,
- 9 again, is still being developed, but it's going to be
- 10 the determining factor to -- for commanders to be able
- 11 to figure out what pathway that person should be in.
- 12 So now we're talking about what is your grade, what is
- 13 your MOS, you know, what is your education level, do
- 14 you know what you're going to do when you leave the
- 15 service and so forth.
- 16 So five-day mandatory core curriculum, like I
- 17 mentioned. Our Boots to Business, entrepreneurship, is
- 18 now part of the core, if you look on the slide. The
- 19 big difference is Department of Labor had three days
- 20 before; now it's one day. And then under the mandatory
- 21 curriculum -- or, I'm sorry, the electives -- former
- 22 electives that are now mandatory as part of the core
- 23 curriculum, you can see there DOL has employment.
- 24 There's also vocational training and the higher
- 25 education track, and then we're there, as I indicated

- 1 earlier, with our Boots to Business.
- 2 And then VA will have one day to talk through
- 3 benefits and then the Capstone event, where the
- 4 commanders are going to say whether or not the
- 5 transitioning service member is career-readiness --
- 6 have met career-readiness standards or not. And then
- 7 this is also going to be continued over, that warm
- 8 handoff to the American job centers, and I think those
- 9 are under the Department of Labor for folks who need
- 10 that additional help in terms of transitioning.
- 11 So are there any questions so far or any
- 12 comments on any of this?
- MR. GREEN: Yeah, this is Tim Green from
- 14 Department of Labor. Larry laid it our perfectly, but
- 15 at Department of Labor, really what we're focusing on
- 16 is encouraging starting earlier.
- 17 And then that self-assessment really is going
- 18 to be key because according to the Chamber of Commerce,
- 19 over 61 percent of veterans -- or service members
- 20 transitioning don't know what they want to do when they
- 21 get out, me including one of them after a 28-year
- 22 career, so that self -- because it's really hard to
- 23 pick a track unless you know what track you want to
- 24 pick. So that's going to be critical, I think, to
- 25 making this work effectively and getting them in the

- 1 right -- guiding down the thing.
- 2 And one of the concerns we have, if you have a
- 3 high-school-only degree, even if you're not inclined to
- 4 go to school, you know, get in an apprenticeship
- 5 program, get extra credentials to boost up to family-
- 6 sustaining wages and -- but everything Larry said was
- 7 spot-on with the way the program's going from a
- 8 Department of Labor perspective.
- 9 The one benefit Department of Labor has is we
- 10 did get some extra funding to execute our portion of
- 11 this, and I don't -- I'm not sure if Small Business did
- or not, but it's going to be a challenge for them, and
- 13 they're going to be needing help for that. So thank
- 14 you.
- 15 MR. STUBBLEFIELD: You know, I was wondering,
- 16 too, can you comment on the job center, American Job
- 17 Center piece?
- MR. GREEN: Yeah, for warm handovers, it's
- 19 always been the intent that if they don't meet career-
- 20 readiness standards then they would connect them with
- 21 the American Job Center for employment services after
- 22 they get out because you can't really stop a service
- 23 member from separating, but you can make them -- you
- 24 can connect them to the resources that are available in
- 25 the community. So we're going to try to do a better

- 1 job of not only connecting but tracking. We haven't
- 2 done a good job of -- we connect them, we give them the
- 3 contact information, but we haven't been really
- 4 following up on are they actually utilizing those
- 5 services and what are the outcomes.
- 6 So we're really digging hard into -- as part
- 7 of this whole effort is making sure we're tracking not
- 8 only outcomes but wage data and, you know, where
- 9 they're -- how those MOSs are doing when they separate
- 10 so we can help steer them better. But we're going to
- 11 use the state workforce agencies to help us with that.
- MR. STUBBLEFIELD: All right, thank you very
- 13 much. On the next slide, we just talk about SBA
- 14 follow-on assistance after TAPS. So say, for example,
- 15 you'd like to go to Boots to Business, and the question
- 16 I'm always asked, whether it's from, you know, members
- on the Hill, staffers and so forth, is, well, what's
- 18 next after Boots to Business. So this slide just talks
- 19 in terms of what follow-on resources that we have.
- 20 So here we're talking about follow-on
- 21 training. We have two online courses -- one with
- 22 Mississippi State University; the other with the
- 23 Institute for Veterans and Military Families. Those
- 24 courses are online and are generally a step, if you
- 25 will, above the basics that you would get in Boots to

- 1 Business. Mississippi State University, that online
- 2 course, at the end of it, it results in the participant
- 3 having his or her business plan, which -- to go into
- 4 business, you know, every successful businessperson has
- 5 a business plan.
- 6 So the slide here just talks about some of the
- 7 other resource partners, whether it's Small Business
- 8 Development Center, SCORE, women business centers, or
- 9 our 22 VBOCs located around the country, Veteran
- 10 Business Outreach Centers. These are other areas where
- 11 service members who have taken Boots to Business
- 12 transitioning out of the military we will refer them to
- 13 for that additional support.
- 14 And then the client services, like I had
- 15 mentioned, the business plan, there's funding programs,
- 16 federal contracting, and so forth. And then some of
- 17 our veteran entrepreneurship training programs, to
- 18 include the Veteran Institute for Procurement. Like I
- 19 said earlier, we have Barbara Ashe here, and she runs
- 20 that very well, nationally known program.
- 21 All right, the next slide just talks about
- 22 some of the engagements that's on the calendar,
- 23 upcoming if you will. The IGNITE conference, that's
- 24 IVMF. The VETS-19 conference will be down in San
- 25 Antonio in May. And that's the National Veteran

- 1 Business -- Small Business Coalition Group that will be
- 2 running that. V-WISE, that's also IVMF, will be in
- 3 Atlanta in May. And then those are Hiring Our Hero
- 4 events that are on the -- upcoming as well.
- 5 Any questions on any of the outreach events?
- 6 (No response.)
- 7 MR. STUBBLEFIELD: Okay, if you go to the next
- 8 slide, it's just a contact piece. I will tell you that
- 9 yesterday Stan Kurtz and I got a chance to go over to
- 10 the White House and meet with the Second Lady, Mrs.
- 11 Pence's staff, to talk about what we do in OVBD. It
- 12 was a very productive meeting. The bottom line is the
- 13 Second Lady wants to be involved. She wants to meet,
- 14 get out into the public sector, if you will, and meet
- 15 military spouses who own -- who are business owners.
- 16 And she also wants to publicize what we do
- 17 because, like in SBA, I mean, we have a wealth of
- 18 resources, and in a lot of cases, like I'll give you an
- 19 example, I had someone call me here recently and they
- 20 are a business owner, and they wanted to know if SBA
- 21 could fund a participant in their program to help them
- 22 with procurement. So our thing was, well, why would --
- 23 first of all, we don't have a program to do that, but
- 24 why would we -- if we did, why would we spend \$3,000 to
- 25 get this person there when we could have them go to

- 1 VIP?
- 2 So people don't know, you know, everything
- 3 that we have in SBA, and the Second Lady graciously has
- 4 agreed to get out and kind of talk about what it is we
- 5 do. So when she travels around the country, she'll
- 6 probably stop at our Veteran Business Outreach Centers
- 7 or district offices. And she wants -- again, like I
- 8 said, she wants to meet military spouses that are
- 9 entrepreneurs. She's very big on the military, and
- 10 that's a good thing.
- 11 All right. Are there any questions about
- 12 anything that I've brought up or discussed at this
- 13 point?
- 14 (No response.)
- MR. STUBBLEFIELD: If not, I believe we're --
- 16 MS. LEWIS: Larry? Teresa. A quick question.
- 17 You said that the Second Lady wants to meet the
- 18 spouses. Is she interested in meeting the veterans as
- 19 well?
- 20 MR. STUBBLEFIELD: Veteran -- we talked about
- 21 all of our programs. Our programs are for veterans and
- 22 military spouses. Yes, she's interested in the
- veterans but also the military spouses as well, yeah.
- MR. KURTZ: I'm Stan Kurtz. I'm now the
- 25 Director of Policy Engagement. So as Larry said, we

- 1 both went over there, and to answer your question, we
- 2 talked a lot about employment, and so the Department of
- 3 Labor vets, we talked about them and our collaboration.
- 4 And we talked a lot about these committees and our
- 5 collaboration with just you and the House and how we
- 6 collaborate on services to veterans, military spouses,
- 7 and National Guardsmen and Reserves.
- 8 So there's a lot of interest going back and
- 9 forth about not just military spouses but what are we
- 10 doing in the community, working together to get out to
- 11 the events, to know about the events and get it -- and
- 12 really marketing the services for veterans and military
- 13 spouses and National Guard.
- 14 MR. STUBBLEFIELD: All right. Thanks, Stan.
- 15 Okay, right now, we're scheduled to have Cap
- 16 Access here, but we're waiting for them to come. And
- in the meantime, we're going to just fast forward on
- 18 the agenda and go over to GSA.
- 19 MR. GAVINO: Okay, good afternoon again,
- 20 everyone. This is Amando Gavino, and I'm -- I work in
- 21 GSA and I'm the Director for IT Services. What I do is
- 22 basically I manage the contracts that's pretty big in
- 23 IT for GSA such as the big business ones called
- 24 Alliance, Alliant II, small business, the Alliant II
- 25 small business, VETS 2, 8(a) STARS, smalls, under my

- 1 purview. So it is my shameless plug for a contract --
- 2 follow-on contract for the original VETS contract, so
- 3 this is a really quick update on VETS 2 that we have
- 4 going. So next slide, please.
- 5 Okay, VETS 2 contract's successes. The
- 6 initial VETS 2 contract went live in February 2018. As
- 7 of today, right now, there's roughly about \$200 million
- 8 as of today. We have several active RFQs, about half a
- 9 dozen. The initial VETS contract was about 2.1
- 10 billion. It is a five-year with five-year -- with five
- 11 one-year options. Initially, VETS was -- VA was the
- 12 largest user until they started the OMAC (phonetic), a
- 13 T4 contract. So now it's pretty much everyone.
- 14 In VETS 2, there are roughly about 70 vendors
- 15 currently. It does have an on-ramp option, and the
- 16 average for an opportunity for VETS 2 is about 3.5.
- 17 Next slide, please.
- 18 Briefly show the top ten -- the top agencies
- 19 that include -- uses our VETS contract, and our -- what
- 20 we call our targeted customers. So I have people from
- 21 Kansas, San Diego that targets those -- those agencies
- 22 to encourage them to use our VETS 2 contract. Next
- 23 slide.
- Very, very, real quick, stating the obvious
- 25 here, SDVOSB set-aside, it is an IDIQ. As I said

- 1 before, 70 contracts, single-scope, very IT focused,
- 2 and the ceiling's about \$5 million. The whole spectrum
- 3 of this contract is IT, once again. Next slide.
- 4 The base period was -- it started in February
- 5 of 2018. As I said before, it is five years. The
- 6 option period will end in February of 2028. And this
- 7 is the only types that exist for VETS 2, the one below
- 8 -- fixed price, cost reimbursement, labor hour, and
- 9 time and material contract.
- 10 Pretty much everything that we manage in my
- 11 office are best-in-class. This is no different. VETS
- 12 2 is a best-in-class contract. You get SDVOSB credit.
- 13 It has standardized IT labor categories. Currently,
- 14 there are 31 labor categories in VETS 2, and what I
- 15 mean by that is, for example, software developing, IT
- 16 security. If it's IT-focused, we can do it in VETS 2.
- 17 Again, the fact that it is a small business
- 18 set-aside is something that we like to say over and
- 19 over again. And it is full of highly qualified
- 20 contractors. Overall, worldwide geographic coverage.
- 21 We -- if, for example, you have the State Department,
- 22 you would like to use some local contractors in that
- 23 particular region or that country, we can -- VETS 2
- 24 contract primes can support that request as well.
- 25 Obviously, they have to go through some security

- 1 clearance that needs to be accomplished, but it can be
- 2 done, it has been done, in VETS. So VETS 2 can do the
- 3 same thing.
- 4 This slide here just talks about the security
- 5 clearance that we have currently in the contract. The
- 6 majority of the facilities at least are secret-
- 7 clearance-cleared. Most do have top secret facilities,
- 8 though it's not necessarily a requirement to keep
- 9 secret as part of the award, and I know that might be
- 10 contradictory, but the bottom line here is the majority
- 11 of the contractors do have the capability to do a top
- 12 secret facility type of clearance.
- Just briefly talks about the scope of the
- 14 contract. As I said before, there's 31 categories, and
- 15 this is some of the categories that I just briefly
- 16 mentioned earlier.
- 17 MR. STUBBLEFIELD: So, you know, like Amando
- 18 said, this is a complete set-aside, right?
- MR. GAVINO: Yes.
- 20 MR. STUBBLEFIELD: For just veteran-owned
- 21 businesses.
- MR. GAVINO: Yes.
- MR. STUBBLEFIELD: Okay. All right.
- MR. GAVINO: Yes, and we're proud of it.
- 25 VETS 2 resources, that's the website. That's

- 1 the bottom line there. It has all those items as I
- 2 listed above, the pricing, the subcontractors, a copy
- 3 of contracts, examples, what -- and also ordering
- 4 guide.
- 5 What we can do, the office can do a scope
- 6 review assistance with the agencies. We can also
- 7 assist in some level of market research, and we also do
- 8 virtual training, DBA training for agencies and DOD.
- 9 Summary. It is basically -- it is a best-in-
- 10 class contract. It's available. Once again, if it's
- 11 IT-based requirement, VETS 2 contract can provide it.
- 12 If there's any question, the next page is the best
- 13 place to get answers from.
- 14 Any questions? I know it was pretty quick.
- 15 MS. LEWIS: I have a couple of questions.
- MS. GAVINO: Yes, ma'am.
- 17 MR. STUBBLEFIELD: You have to --
- 18 MS. LEWIS: Okay, got it. Amando, Teresa
- 19 Lewis. I'm with the American Legion, but I'm a former
- 20 OSDBU director at a couple of federal agencies. And
- 21 you have some of the agencies listed as target
- 22 customers on Slide 3. Do you have -- what's your
- 23 strategy for reaching out to these agencies?
- MR. GAVINO: This is Amando again. So, for
- 25 example, for the top agencies included, we are -- in my

- 1 office, we are organized in a regional format. We have
- 2 11 regions, and what I try to do is basically I speak
- 3 to our reps, GSA-wide. If there's a new IT requirement
- 4 out there based on business development that we get
- 5 intel from, from our GSA, that's how we target it. We
- 6 go right after any RFIs, RFQs out there that we think
- 7 when we do our initial review could be small business,
- 8 we home into it and we talk to the regional business
- 9 developer of that particular area.
- 10 MS. LEWIS: Okay. I was the OSDBU director,
- 11 both at Treasury and HHS. Your reps that were
- 12 responsible for the agencies, where I was assigned,
- 13 they actually came in and gave a full presentation that
- 14 was specific to my agency, respective agency. And it
- 15 actually drove -- drilled down to the awards that were
- 16 made and where they saw potential opportunities for
- 17 these targeted customers.
- 18 Do you think that's something that you guys
- 19 could do and that would be helpful?
- MR. GAVINO: Absolutely. Yes, absolutely.
- 21 That's no problem. And we would love to do that.
- 22 Any other questions out there?
- MR. STUBBLEFIELD: Are there any questions on
- 24 the phone or comments?
- MR. PHIPPS: Amando, this is Mike Phipps. I

- 1 just had a quick question about the 70 awardees. Are
- 2 you guys going to have an on-ramping on VETS 2 to
- 3 allow --
- 4 MR. GAVINO: Yes.
- 5 MR. PHIPPS: -- additionally qualified -- you
- 6 are?
- 7 MR. GAVINO: Yeah.
- 8 MR. PHIPPS: All right.
- 9 MR. GAVINO: Actually, that's a great
- 10 question. I asked my folks that when can we start
- 11 doing that. I don't have an answer yet, but, yes,
- 12 we -- it does have an on-ramp clause, but we would like
- 13 to basically see what kind of activities we get before
- 14 we make an official statement of when that might be and
- 15 what are the grounds for on-ramping future vendors.
- 16 But, yes, the answer is yes. There is a capability to
- 17 do that.
- MR. PHIPPS: Excellent.
- MR. GAVINO: Any other questions?
- 20 (No response.)
- MR. GAVINO: Thank you very much.
- MR. STUBBLEFIELD: Okay. We are still waiting
- on Capital Access to come down, and so what we're going
- 24 to do if everyone here is in agreement, normally we go
- 25 around the room and we just have the agency updates.

- 1 And so I guess I could start with Beth Torres and the
- 2 VA.
- 3 MS. TORRES: Hi, I'm Beth Torres from VA. I'm
- 4 representing our brand new OSDBU Director, Ruby Harvey.
- 5 Tom Leney has transitioned to become the Associate
- 6 Executive Director of the Strategic Acquisition Center
- 7 in Fredericksburg, Virginia. So Ruby was formerly the
- 8 Chancellor of the VA Acquisition Academy, so she's very
- 9 well qualified, very bright, and she sends her regrets
- 10 that she wasn't able to be here today.
- 11 We have just a few things to update. One of
- 12 the things that our communications group has been
- working on is we've updated our website as far as
- 14 training goes for veteran-owned small businesses.
- 15 We've consolidated it all into one page with very nice
- 16 links where you can click on one thing and it takes you
- 17 to all the VA-produced trainings and click on another
- 18 link and it takes you to where we've consolidated all
- 19 the GSA training, the SBA training, and anything else
- 20 that we've received from other -- that we've found from
- 21 other agencies. And that's all the how to do business
- 22 with VA and how to do business with the Government and
- 23 how to make yourself procurement-ready and starting
- 24 businesses and all the wonderful training that already
- 25 exists.

- 1 Now, we're getting ready to launch something
- 2 else that's really pretty exciting. We're very excited
- 3 about it. We're creating several modules on basically,
- 4 okay, now you've won a contract, now what's next? So
- 5 these are going to be interactive training modules.
- 6 We're -- they're in support of the Small Business Act
- 7 Section 15(k)19, basically as a requirement for OSDBU
- 8 to help small businesses that get contracts learn what
- 9 to do to stay compliant and to be good with the
- 10 contract and be successful.
- 11 So those are going to be piloted at the end of
- 12 the month and hopefully launch site-wide very soon
- 13 after that. Those are the big things that we have from
- 14 VA. Does anyone have any questions?
- 15 MR. ZACCHEA: Beth, this is Mike Zacchea from
- 16 the Advisory Committee on Veterans Business Affairs
- 17 from the UCONN EVB. What is the status of the
- 18 strategic platform for CVE?
- 19 MS. TORRES: Right now, our VEMs platform is
- 20 working as expected. We did have one short outage on
- 21 Monday that was due to a VA nationwide problem that we
- 22 had, but everything is back up and running beautifully
- 23 right now. I've been interacting with it myself doing
- 24 some cases myself, so I know it is working.
- 25 MR. ZACCHEA: Okay, so I got to tell you, I've

- 1 been contacted by several veteran-owned businesses in
- 2 the last two weeks that have contradicted what you
- 3 said, that it's not working. One will be at the
- 4 meeting tomorrow morning, too, to talk about his case
- 5 on the record.
- 6 MS. TORRES: Okay.
- 7 MS. ASHE: Hi, Beth. I have a question. It's
- 8 Barbara Ashe. I was just wondering, have you decided
- 9 on when the -- if you're going to and if you are when
- 10 you might have the veteran engagement conference this
- 11 year? Do you have any update on that?
- MS. TORRES: I have some preliminary
- information on that. I believe that we're doing two
- 14 events for this year, and I'm trying to think of the
- 15 cities that tentatively we're looking at. Nashville is
- one of them. And I can't remember. There's another --
- 17 I can't remember the other one actually. We're working
- 18 on -- and those are going to be industry-specific, so
- 19 we're splitting it into two --
- 20 MS. ASHE: So that decision's been made. No
- 21 sense of a date yet, though?
- MS. TORRES: I don't know the details.
- MS. ASHE: Do you have a sense of when? And
- 24 the only reason why I am pressing, obviously, is that
- 25 we don't want to conflict, you know, our training --

- 1 MS. TORRES: Oh, sure, sure.
- 2 MS. ASHE: -- you know, and we work about 8 to
- 3 9 to 10 to 12 months out. So, you know, it's --
- 4 MS. TORRES: All I can -- I can get back to
- 5 you on that.
- 6 MS. ASHE: That would be -- yeah.
- 7 MS. TORRES: I can ask our folks to see if
- 8 they -- what they have to release.
- 9 MS. ASHE: Okay, thank you.
- 10 MS. TORRES: Yes.
- 11 MR. WYNN: Good afternoon. My name is Joe
- 12 Wynn with the Veterans Entrepreneurship Task Force.
- 13 Beth, I was just wondering if you had an update on the
- 14 numbers of verified veterans in the database now and
- 15 how many have active contracts.
- 16 MS. TORRES: We have just shy of 15,000 in the
- 17 database. As far as those that have active contracts
- 18 right now, I can't give you an exact number, but it is
- 19 right around 3,000, though it's -- you know, a lot of
- 20 people are getting verified that don't hold VA
- 21 contracts. I think there are probably closer to about
- 22 6,000 government-wide.
- MR. WYNN: Yeah, I saw a report just recently
- 24 where those that do have contracts, 65 percent of them
- 25 are doing quite well. So, I mean, that's a good thing

- 1 for those 65 percent.
- I was going to ask something similar, too, to
- 3 what Barbara Ashe asked about with regard to the
- 4 conferences because there was so much, you know,
- 5 emphasis put on last year about splitting the national
- 6 conference into maybe three. And, again, we haven't
- 7 heard anything either about when the IT one or medical
- 8 supplies or -- I mean, is that in -- is it in the
- 9 planning process at all?
- 10 MS. TORRES: It is most definitely in the
- 11 planning process. As far as exact dates or even -- I'm
- 12 thinking it's more towards fourth quarter that it will
- happen, but I don't know exactly when and exactly how
- 14 they're going to be split out at this time. I know
- it's going to be two separate events.
- MR. WYNN: Yeah, let me -- and just one other
- 17 thing. Who actually is managing that -- you know,
- 18 organizing that now? Would that come under the new
- 19 OSDBU, or is that under acquisitions or --
- 20 MS. TORRES: It does. No, no, it's under Ruby
- 21 Harvey.
- MR. WYNN: Oh, okay. Thanks.
- MS. PEREZ-WILHITE: This is Fran Perez-Wilhite
- 24 with the ACVBA. The two industry-specific events that
- 25 are coming up with the National Veteran Small Business

- 1 Engagement, are they definitely going to be IT and
- 2 medical supplies?
- 3 MS. TORRES: Those are at least two of the
- 4 industries. It'll also encompass facility management,
- 5 building, you know, architectural things, you know,
- 6 that we've managed. And those -- that one will be held
- 7 again with SAME.
- 8 MS. PEREZ-WILHITE: And are you or anyone from
- 9 VA OSDBU going to be at our ACVBA meeting tomorrow?
- 10 MS. TORRES: That one I'm not sure. I know
- 11 that I am not available, but I'm not sure whether Ruby
- or her deputy, Sharon Ridley, may be available.
- 13 MR. STUBBLEFIELD: All right. Any other
- 14 questions for VA?
- 15 MR. PHIPPS: This is Mike Phipps, just because
- 16 I know Tom Leney has transitioned, we just don't want
- 17 to lose that open invitation to the VA. We really
- 18 think it's one of the most important agencies to show
- 19 up at our ACVBA meeting tomorrow. So, Beth, if you
- 20 could just get back with us and maybe even coordinate
- 21 with Larry on who's going to attend and making sure
- 22 that they understand that there's an open invitation to
- 23 our committee, it'd be great.
- MS. TORRES: Absolutely. Thank you for the
- 25 invitation.

- 1 MR. STUBBLEFIELD: All right. We will move
- 2 over to the Department of Labor.
- 3 MR. GREEN: Okay, again, Tim Green, Department
- 4 of Labor. I've got a couple updates. Next -- the 21st
- of March, the Bureau of Labor Statistics puts out a
- 6 employment situation of veterans report. It's released
- 7 at 10:00 on the 21st of March this year. And that's --
- 8 that includes all of the 2018 data we have, plus a
- 9 supplemental survey that gets a little deeper into
- 10 disabled veterans, Guard and Reserve questions, so that
- 11 will be released.
- 12 The next day, I'm hosting a VSO meeting where
- 13 we'll let BLS brief that to that audience on the 22nd
- 14 at 9:30. If anybody's interested in attending, I'm
- 15 sure we can find room for that.
- 16 So a couple of the statistics out of that,
- 17 2018, another great year for veterans as far as if
- 18 you're looking at just unemployment information or
- 19 employment information. The unemployment rate in 2018
- 20 was 3.5 percent. It's the lowest since 2000. For
- 21 women veterans, it was 3.0 percent, and that's the
- lowest since 1994 when we started capturing the data.
- 23 So really since the height of the recession
- 24 back in around 2010, the unemployment rate has dropped
- 25 from almost 9 percent down to 3.5 percent. And the

- 1 unemployment -- those actually unemployed at any one
- time are about 320,000, which dropped from a rate that
- 3 was near a million not too long ago, so it's all great
- 4 numbers in the report. You know, we also have more
- 5 work to do. In numbers, you have to take that with a
- 6 grain of salt because there's still underemployment
- 7 issues out there.
- 8 There's military spouse obviously has issues
- 9 that everybody's interested in now, but generally if
- 10 you're looking at trend data, it's at the lowest point
- 11 it's been in a long time, so whatever work this whole
- 12 group is doing, you know, continue to do that because
- 13 it is making an impact. Overall unemployment, you
- 14 know, the economy obviously has a lot to do with it, it
- 15 was at 3.8 percent. So good news across the front on
- 16 that.
- 17 As far as the Department of Labor, the
- 18 Secretary's priorities, the top one for across all of
- 19 DOL is to increase the number of apprenticeship
- 20 programs. So we're -- at the Department of Labor
- 21 itself, we have an Office of Apprenticeship that's
- 22 working really hard on increasing the number of
- 23 apprenticeships. The Secretary is looking for a
- 24 million new apprenticeships. He just announced that at
- 25 the National Association of County Officials on Monday,

- 1 so he has a big push for increasing the number of
- 2 apprenticeships, and that includes apprenticeships for
- 3 veterans.
- 4 The priorities for the Department of Labor
- 5 Veterans Employment Training Service, he really has
- 6 three priorities this year for us. One is the TAP,
- 7 Transition Assistance Program, getting that right for
- 8 the NDAA and supporting the veterans and transitioning
- 9 service members to the best of our ability. So we're
- 10 doing a lot of work with that and he's putting some of
- 11 the resources towards that to make effective training,
- 12 and when we redo the curriculum, that'll be all lined
- 13 up.
- 14 He also is very heavily focused on the Hire
- 15 Vets Medallion Program, which is an awards program for
- 16 employers that hire and retain veterans. So with the
- 17 application period for this year as open and it stays
- 18 open until the end of April, where employers can go on
- 19 to HireVets.Gov and apply for that DOL recognition, and
- 20 that again until April 30th of this year. And the
- 21 criteria are very well laid out on the website for
- 22 that.
- The other area is military spouse employment.
- 24 We have talked about that. He's got really three
- 25 focuses within military spouses. One area is to hire

- 1 more. So the Department of Labor is going to be taking
- 2 lead in trying to track the amount of military spouses
- 3 we're hiring, and the -- we're really trying hard to
- 4 encourage military spouses to apply at the Department
- 5 of Labor and identify those jobs under the executive
- 6 order back in 2018 to enhance noncompetitive Civil
- 7 Service appointments of military spouses. So the
- 8 authority there is there to hire military spouses and
- 9 now we're tracking, along -- across all Federal
- 10 Government where we're tracking and trying to encourage
- 11 more military spouses.
- One thing we're doing, we're going to all the
- 13 military spouse hiring fairs, specifically that the
- 14 Chamber of Commerce is sponsoring, and we're going to
- 15 be advertising federal jobs at those opportunities to
- 16 get in front of the military spouses.
- 17 The other thing, we're working with the
- 18 Women's Bureau from the Department of Labor, DOD, other
- 19 agencies across the board. We'll be working with all
- 20 the agencies in the TAPS space to develop a TAP
- 21 curriculum specific for military spouses, so something
- 22 that's a little more -- we're looking both at the
- 23 curriculum and the delivery of that because we're
- 24 finding out that military spouses can't attend the
- 25 five-day, nine-to-five-type workshop that's developed

- 1 just for veterans. So we're looking at doing a unique
- 2 curriculum for military spouses that is more flexible
- 3 to their needs, probably a lot of online flavor to it
- 4 as well.
- 5 The other thing we're doing is we have a -- we
- 6 stood up a website on licensing and credentialing
- 7 issues. So it's -- basically it provides information
- 8 on how to transfer military spouse credentials,
- 9 licensures from one state to another. It includes a
- 10 point of contact. It has information on the laws of
- 11 each state that govern those certifications and
- 12 licenses, and it also has a -- you know, what's going
- 13 on with compacts and that information. It has a state
- 14 map you click on, like if you're going from California
- 15 to New Mexico, you can click on New Mexico and you can
- 16 find out what it takes to transfer your license, and
- 17 the best thing, it has a person you can call and get
- 18 information on how to do that.
- 19 So those are a lot of the priorities. We just
- 20 -- a couple other things. We also -- our advisory
- 21 committee on veterans employment and training is --
- 22 we've got new membership. We just got approved, so
- 23 we're now seeing the members for that, and they're
- 24 going to have their first meeting sometime in April,
- and they'll be talking about veterans employment

- 1 training and employer outreach issues. Eric Ebersole
- 2 is the chairman of our committee. And then we'll be
- 3 announcing it through the Federal Registry Notice, all
- 4 the meeting announcements.
- 5 And that's about it for our update. Thanks,
- 6 Larry.
- 7 MR. STUBBLEFIELD: All right. Thank you. Any
- 8 questions for Department of Labor?
- 9 MR. ZACCHEA: Yeah. Mike Zacchea again. On
- 10 the list for the -- that you're doing, I think you said
- 11 it would be released March 24th and the event was March
- 12 25th. Is that right?
- 13 MR. GREEN: So the release is the 21st at
- 14 10:00.
- MR. ZACCHEA: Okay.
- 16 MR. GREEN: You can go on BLS.gov to
- 17 download the document. It'll be -- don't download it
- 18 at 9:59. It has to be at 10:01. So at 10:01, they'll
- 19 release it, and you'll be able to download the report
- 20 itself. The next day, on the 22nd, is a Friday, at
- 21 9:30, we will have -- be having a VSO meeting. If
- 22 you'd like to get invited, you can reach out to me, Tim
- 23 Green. I can give you my email if that helps. It's
- 24 Green. Timothy. A@dol.gov, and I'll get you an invite to
- 25 hear -- BLS will go into more detail and answer any

- 1 questions you have.
- 2 MR. ZACCHEA: And how do you spell your last
- 3 name, Green? Is that with two Es or three Es or --
- 4 MR. GREEN: There's only two in the middle, no
- 5 E on the end.
- 6 MR. ZACCHEA: Okay, so it's Green. Timothy. A,
- 7 as in alpha, @dol.gov?
- 8 MR. GREEN: Correct.
- 9 MR. ZACCHEA: Okay, thanks.
- MR. GREEN: And that goes for anybody that
- 11 might want to be invited. We can certainly open to a
- 12 larger audience. Thank you.
- MR. STUBBLEFIELD: Okay, if there's no further
- 14 questions for Department of Labor, we will go to
- 15 Department of Treasury. I believe you're on the phone.
- MR. MITCHELL-WHISNANT: Yes, hi. This is Mary
- 17 Ellen Mitchell-Whisnant. I am the Acting Director of
- 18 the Office of Small Business, Community Development and
- 19 Housing Policy. I think in the past at these task
- 20 force meetings you may have had Jodie Harris, who has
- 21 since moved on to be the Director of the Community
- 22 Development Financial Institutions Fund here at
- 23 Treasury. I think Jeff Stout has participated in the
- 24 past, who is the Director of the State Small Business
- 25 Trade Initiative, which is a program that has since

- 1 sunsetted here at Treasury. But happy to be a part of
- 2 the task force. I don't have any updates for today,
- 3 but please just let me know what you need from us.
- 4 Thank you.
- 5 MR. STUBBLEFIELD: Okay. Any questions or
- 6 comments for Treasury?
- 7 (No response.)
- 8 MR. STUBBLEFIELD: I'll just say we appreciate
- 9 -- I guess we're going to have a Treasury
- 10 representative here tomorrow for the ACVBA, so we
- 11 appreciate that support.
- 12 MS. MITCHELL-WHISNANT: Is that Jeff
- 13 Merkowitz?
- MR. STUBBLEFIELD: Yes.
- MS. MITCHELL-WHISNANT: Yes, so he's with the
- 16 Community Development Financial Institutions Fund, so
- 17 under Jodie Harris. He's great, so I'm glad he'll be
- 18 able to be over there tomorrow to talk about the CDFI
- 19 Fund with you all.
- 20 MR. STUBBLEFIELD: All right. Thank you very
- 21 much.
- I guess, Amando, as GSA, do you have any
- 23 further updates?
- MR. GAVINO: I have nothing further to add.
- MR. STUBBLEFIELD: Okay, thank you.

- 1 Do we have anyone from Department of Defense?
- 2 (No response.)
- 3 MR. STUBBLEFIELD: All right. OMB?
- 4 (No response.)
- 5 MR. STUBBLEFIELD: Student Veterans of
- 6 America?
- 7 (No response.)
- 8 MR. STUBBLEFIELD: Okay, well, that completes
- 9 our member update reports. We have Capital Access
- 10 here now, and I know we're getting up to -- almost time
- 11 for a break, but we're going to push ahead because I
- 12 know -- what, a 15-minute or so presentation? So thank
- 13 you -- thank you both for being here.
- 14 MR. MILLER: Thank you, Larry. Hi, my name is
- 15 John Miller. I'm the Deputy Associate Administrator
- 16 for the Office of Capital Access, and I'm joined here
- 17 by my colleague, Dan Upham, who is our Acting Director
- 18 for the Office of Capital Access Office of Economic
- 19 Opportunity. Thank you.
- 20 As Deputy Associate Administrator, I work for
- 21 the Associate Administrator, Bill Manger, and Bill
- 22 Manger and I are responsible for leading the Office of
- 23 Capital Access, and our mission in the Office of
- 24 Capital Access is to make capital available to small
- 25 businesses who would otherwise be unable to access

- 1 capital to start or expand a business through
- 2 conventional means. And we do this through our capital
- 3 access programs.
- 4 It's important to know that when we talk
- 5 capital access, and we will get into the lending
- 6 numbers here shortly, SBA is not a direct lender. We
- 7 don't interact directly with the borrowers who -- or
- 8 the applicants who come in to borrow money from the
- 9 SBA. We provide financing through lending partners --
- 10 commercial lending partners -- through certified
- 11 development companies and through nonprofit lending
- 12 intermediaries.
- And we don't do this alone. We partner also
- 14 within SBA through our extensive network of SBA
- 15 district offices around the country, and our network
- 16 partners located throughout the United States,
- 17 including OVBDs, veterans business outreach centers.
- 18 And through this vast network of VBOCs, SCORE, women's
- 19 business centers, and small business development
- 20 centers, we're able to provide free individual, face-
- 21 to-face and internet counseling to small businesses and
- 22 low-cost training to new entrepreneurs and established
- 23 small businesses in over 1,800 locations throughout the
- 24 United States and U.S. territories.
- Now, to go through our programs, our 7(a)

- 1 lending program, as you can see on the slide above,
- 2 these numbers are only for a very short time period.
- 3 They are for the first quarter of the fiscal year, so
- 4 October 1st of 2018 through December 31st of 2018, so a
- 5 three-month period. 7(a) is SBA's largest lending
- 6 program. It's our flagship business lending program
- 7 for general business purposes. This program offers
- 8 guarantees on loans to small business of up to \$5
- 9 million that can be used for almost anything, including
- 10 purchasing equipment, working capital, acquiring land,
- 11 and purchasing and constructing a building. And
- 12 there's no minimum loan amount.
- On loans up to 150,000, the SBA guarantees 85
- 14 percent of the value of the loan for the commercial
- 15 lender. And for loans over 150,000, the guarantee is
- 16 75 percent. As you can see here, our lending in 2019
- in the first quarter was down from the previous year in
- 18 2018. So, what, we had about a 12 percent drop in
- 19 dollars lent during the first quarter. And the year-
- 20 end numbers, just to put lending into perspective,
- 21 year-end 2018, the 7(a) program had lent and guaranteed
- 22 a total of \$25 billion for total loans approved through
- 23 the end of 2018.
- Our 504 lending program is our second largest
- 25 and was created for economic development, job creation,

- 1 and retention. And proceeds for the 504 loan program
- 2 are for longer term loans for fixed assets including
- 3 heavy equipment, purchase of buildings, or for
- 4 construction. Loans are up to 5 million and up to 5.5
- 5 million for manufacturing concerns. These loans are
- 6 made available through certified development companies,
- 7 also known as CDCs, which are SBA's community-based
- 8 partners.
- 9 504 loans are typically structured with a
- 10 commercial lender providing 50 percent of the costs
- 11 of the project and the CDC providing the next 40
- 12 percent -- that's SBA's 504 loan -- and the borrower
- 13 contributing the remaining 10 percent. The loan
- 14 maturities are 10-, 20-, and 25-year maturities, all at
- 15 fixed interest rates. And this program is popular
- 16 right now because of a rising interest rate
- 17 environment. Banks and borrowers are steering their
- 18 client -- or banks and CDCs are steering their
- 19 clientele towards this product because we can -- they
- 20 can lock in at a fixed interest rate.
- 21 So as you can see from the charts, 504 was up
- 22 during the first quarter by 10 percent. It's now up
- 23 around 5 percent, and the fiscal year-end '18, SBA had
- 24 approved \$5 billion in 504 lending, which actually
- 25 supported \$11 billion in projects. Next slide.

- 1 Small loans, these are 7(a) now for more of
- 2 the 7(a) program, which is a subset of the first slide
- 3 for 7(a). Small loans were down 22 percent in the
- 4 first quarter of the fiscal year. They are not down
- 5 this much now. It's hard to draw conclusions from just
- 6 three months of data, and there is some seasonality to
- 7 small and larger loans as well.
- 8 Loans from 150,000 to 350,000 were down just 4
- 9 percent in the first quarter of the year. And then,
- 10 finally, loans approved to veterans as of December 31st
- 11 were down 15 percent from the previous year. We also
- 12 note that the increase while you can see during the
- 13 first three months of the year, there's been a lot of
- 14 variability since 2014 in the various up-and-down years
- 15 in veteran lending.
- 16 I'm now going to turn it over to Dan Upham to
- 17 talk about the microloan and Community Advantage
- 18 program.
- 19 MR. UPHAM: Thanks. Yeah, my name is Dan
- 20 Upham, and I'm the Acting Director for the Office of
- 21 Economic Opportunity. So I manage the microloan
- 22 program, Community Advantage, PRIME Grants, and our
- 23 intermediary lending pilot program. And just -- you
- 24 know, this was another subset of cap access' lending
- 25 programs. These programs are differentiated and set

- 1 aside into this office because they are mission-
- 2 focused, meaning they are operated through
- 3 intermediaries and lending partners that are primarily
- 4 nonprofit lenders whose mission it is to provide
- 5 lending capital, training, technical assistance,
- 6 services to underserved communities, including veteran-
- 7 owned businesses.
- 8 And these are also smaller-dollar loan
- 9 programs. The microloan program offers lending through
- 10 nonprofit intermediaries. Those business loans that
- 11 the intermediaries make cap out at \$50,000, so very
- 12 small-dollar loans. Within the microloan program,
- 13 those intermediaries are also required to provide free
- 14 training and technical assistance to their small
- 15 business borrowers and perspective borrowers.
- 16 And as we sort of climb the ladder of economic
- 17 opportunity, in our lending programs, so we start with
- 18 the microloan program with loans up to 50,000.
- 19 Community Advantage is sort of the next rung on that
- 20 ladder of opportunity, if you will, and that program
- 21 caps out at loans of \$250,000. Again, this program is
- 22 offered by primarily nonprofit, you know, economic
- 23 development organizations. Many of our microloan
- 24 intermediaries also participate in Community Advantage.
- 25 Some may also participate as CDCs in the 504 program.

- 1 Some may also be CDFIs with Treasury and so forth, but
- 2 with the ultimate goal of providing loan capital and
- 3 training and technical assistance to underserved small
- 4 businesses.
- 5 So just with that background, taking a quick
- 6 look at our slide for the lending activity through
- 7 December, lending activity for the microloan program is
- 8 up. It was up last year. We actually had a record --
- 9 record production year in terms of number of loans as
- 10 well as dollars lent in the program. And that program
- 11 is seeing continued growth so far in Fiscal 2019.
- 12 Community Advantage saw some -- I think some
- 13 growth last year, although it wasn't terribly
- 14 significant, and it's slightly down this year, but as
- 15 John mentioned, it's hard to draw a lot of conclusions
- 16 just looking at the first quarter's numbers. Next
- 17 slide, please.
- 18 And so this is a further breakdown of the
- 19 underserved markets that are being impacted through the
- 20 microloan program. The chart shows figures for each of
- 21 the fiscal years through the first quarter of each
- 22 fiscal year, through December 31. And so you can see
- 23 for minority lending in microloans, it's up
- 24 significantly over where it was this time last year in
- 25 2018. The loans that are being made to primarily

- 1 women-owned businesses are slightly down. And the
- 2 loans being made to veteran-owned businesses are down
- 3 as well in the first quarter.
- I am happy to report that while we haven't
- 5 updated the slide through today's date, I did run a
- 6 report before I came down here just to sort of get an
- 7 update on where we are in micro, and we are now at 3
- 8 percent to veterans in terms of the number of loans
- 9 made, and we are at 4.76 percent in terms of the
- 10 dollars lent to veterans so far this year. So it does
- 11 look like the first quarter information might be
- 12 undervaluing sort of where we may expect to be for the
- 13 year in terms of our veteran lending. Next slide.
- Do you want to take back over?
- MR. MILLER: Sure.
- MR. UPHAM: Okay.
- 17 MR. MILLER: So as far as SBA has had the
- 18 opportunity to provide fee relief in certain areas
- 19 since 2015, I believe, because our programs -- our 7(a)
- 20 and 504 programs do operate at zero subsidy, meaning
- 21 the fees generated from the program cover the losses in
- 22 the loan programs themselves. And that is a
- 23 requirement that SBA remain at zero subsidy, and so as
- long as we have negative subsidy, which means we have
- 25 more fees and recoveries in the program than losses, we

- 1 are able to return some of that money in the form of
- 2 fee relief. And so what we've done in years past is
- 3 we've been able to provide fee relief, not only to
- 4 veterans, which is statutorily mandated on SBA express
- 5 loans, with the caveat "as long as the programs remain
- 6 zero subsidy." And we've been able to do that.
- 7 So this year, in 2019, we are offering -- we
- 8 are able to offer veteran-owned fee relief where the
- 9 borrowers pay no fees for SBA-guaranteed loans on all
- 10 SBA express loans. And those are loans -- 7(a) loans
- of up to \$350,000. In addition, because there is
- 12 additional subsidy fee relief available, SBA has also
- 13 extended for non-express loans of loans up to \$150,000
- 14 that are in rural and HUBZone areas, some fee relief to
- 15 the borrower, which is reduced from the 2 percent
- 16 quarantee fee to 0.667. And we have also provided some
- 17 lender fee relief to reduce the fee from .55 to 0.
- Now, you might ask why is SBA offering lender
- 19 fee relief, and the answer is lenders in some cases for
- 20 small loans need an incentive to provide smaller loans.
- 21 And these are the loans that reach the most
- 22 underserved, are smaller loans. And because of the
- 23 administrative costs of generating a loan for a small
- loan are not much larger than they are for a large
- 25 loan, lenders are sometimes reticent to provide smaller

- 1 loans. So in order to incent lenders to provide
- 2 smaller loans, we also have to provide the fees that
- 3 they pay for the quarantee. We have to provide an
- 4 incentive for them to make those small-dollar loans.
- 5 And that is what we've done this year in 2019 to
- 6 generate small loan lending.
- 7 And one of the technology enhancements that
- 8 SBA provides is Lender Match. And Lender Match is a
- 9 tool for small business applicants that has been an
- 10 incredible success and it serves as a perfect example
- 11 of how the Government can use technology to improve our
- 12 public and private partnership.
- This is a tool on our website, and you can see
- 14 the website address right here, that helps small
- 15 business applicants seeking a small business loan for
- 16 access to capital. And SBA offers this to all general
- 17 public at large, free of charge. So the borrower
- 18 enters some of their own criteria, that's prompted by
- 19 the system, and Lender Match will then connect that
- 20 small business to lenders -- SBA lenders only -- that
- 21 have requested that type of match for the borrowers.
- 22 And as of last month, Lender Match has
- 23 generated over 4 million leads on behalf of borrowers
- 24 to our lenders in over 179,000 unique borrowers have
- 25 been contacted by lenders with financing options. So,

- 1 again, Lender Match is a great success, and we are
- 2 finding some really great success stories from that.
- 3 So now I'll turn it over -- back to Larry for
- 4 questions.
- 5 MR. STUBBLEFIELD: Okay. Are there any
- 6 questions for our colleagues from Capital Access?
- 7 MS. GAVINO: Just a real quick question. You
- 8 mentioned that Lender Match is a perfect example of
- 9 utilization of technology.
- 10 MR. MILLER: Yes.
- 11 MR. GAVINO: Can you elaborate, please?
- MR. MILLER: Sure. The technology is -- it is
- on SBA's website, so it is a fully -- it's a fully
- 14 transparent, fully electronic system. So it's open on
- 15 the web. It's not monitored by employees at the SBA.
- 16 The system continually generates leads for lenders,
- 17 just through a technology platform and sends them
- 18 emails and so forth. So it's fully automatic.
- MR. GAVINO: Thank you.
- 20 Ms. LEWIS: Hi, John. Teresa Lewis. And,
- 21 Dan, that was really, really helpful. In the recent
- 22 report that was released by OVBD, there were some
- 23 recommendations on training, for example, that various
- 24 stakeholders should provide and types of assistance.
- 25 Are you working with OVBD on -- or working with your

- 1 organizations to see if veterans, they can provide the
- 2 specific training for cap access, because that seems to
- 3 be, as I'm sure you know, the major complaint by a lot
- 4 of the veteran-owned small businesses.
- 5 MR. MILLER: And the complaint is that they
- 6 don't know the programs, or they aren't trained? Could
- 7 you elaborate?
- 8 MS. LEWIS: They aren't trained.
- 9 MR. MILLER: Okay.
- 10 MS. LEWIS: And that is one of the areas where
- 11 the veterans themselves have identified that they need
- 12 -- they just aren't aware of a lot of the programs that
- 13 are out there and the resources that are available.
- 14 And so through that report, there was -- there were
- 15 several recommendations, and providing them with
- 16 training, because a lot of the veteran-owned small
- 17 businesses, even once they get a loan, some don't know
- 18 what to do with -- how to effectively utilize the fund.
- MR. MILLER: Yes, yes.
- 20 MS. LEWIS: And so helping them with that, is
- 21 there any discussion with the organizations that you
- 22 support on how to do that?
- MR. MILLER: Yes, absolutely. First of all,
- 24 you know, we work -- we do work with OVBD and the VBOCs
- in getting word out about our lending programs,

- 1 especially our microloan program because that is a
- 2 program, as Dan mentioned, and I'll let him elaborate
- 3 as well, that is a program that is made by nonprofit
- 4 intermediaries. The loans themselves are -- come with
- 5 a technical assistance component that helps the
- 6 borrowers pre-loan and also post-loan. So it helps
- 7 them get into business and stay in business.
- 8 We're also working with all of the resource
- 9 partners to provide specific outreach to veterans, and
- 10 these resource partners will provide counseling and
- 11 training at no cost. They'll help veterans put
- 12 together business plans, projections, and so forth that
- 13 lenders would need. And so, yes, we are working
- 14 closely with OVBD, and, in fact, we have found that, as
- 15 Dan mentioned, a lot of our microloan borrowers, over 8
- 16 percent, come back for a Community Advantage loan,
- 17 which is a little bit larger.
- Microloan maxes out at 50,000, and then we go
- 19 from 50 to 250, and then graduate from that and come
- 20 back for a loan larger than 250,000 in one of our other
- 21 programs, and then eventually go on to not need a
- 22 government guarantee, to conventional lending. And
- 23 that is really what we strive for.
- MS. LEWIS: So is there a list of the
- 25 nonprofit on the SBA website?

- 1 MR. MILLER: There is. There is a list of all
- 2 of the nonprofit resource partners, small business
- 3 development centers, women's business centers, SCORE
- 4 chapters across the United States, and the VBOCs are
- 5 also listed.
- 6 MS. LEWIS: Okay, thank you.
- 7 MR. MILLER: You're welcome.
- 8 MR. KURTZ: Yeah, just a caveat to that, so we
- 9 do -- they have done some training in the past for our
- 10 VBOCs. We do an annual conference, so they came down
- 11 and did a presentation. We also have collateral that
- 12 spells out all the loans, so all that collateral goes
- out to all the VBOC sites, to district offices,
- 14 veterans business development officers, so -- and
- 15 events, any events we go to, we take a lot of
- 16 collateral. So we really try to market those SBA loans
- 17 and guarantees, so, yeah.
- 18 And so we do quite a bit of training, even
- 19 with new VBOCs. We've had five new VBOCs this year, so
- 20 the training was timely, and I know that that's part of
- 21 the curriculum, that they talk about in Module 8, talk
- 22 about the resources, SBA loans, so we're trying to get
- 23 that word out there.
- MR. STUBBLEFIELD: Okay, if there's no further
- 25 questions or comments, I want to thank you, John and

- 1 Dan, for being here. We're going to take a 15-minute
- 2 break, and then we're going to open up for public
- 3 comments. We should be back around 2:30 or so.
- 4 (Brief recess.)
- 5 MR. STUBBLEFIELD: Okay, we're going to get
- 6 started back.
- 7 Okay, the public comment period is officially
- 8 open.
- 9 MR. PHIPPS: Hi, Larry. This is Michael
- 10 Phipps. Can you guys -- am I coming through all right?
- MR. STUBBLEFIELD: You are, indeed.
- MR. PHIPPS: So I just want to reiterate that
- 13 it's really important for the VA to show up. I know
- 14 Mike Zacchea is having somebody talk about
- 15 certification tomorrow, and I've been getting emails as
- 16 well with people that are having undue burden and
- 17 lengthy periods of time with certification. And just
- 18 wanted to make the point that certification is not just
- 19 about GovCon.
- 20 As we know from the statistics, people use
- 21 this just as a litmus test, and there's so many people
- 22 who have already just opted out of even trying anymore.
- 23 I think it's really important to work through this,
- 24 especially as this transition happens with
- 25 certification and the SBA's role in certification that

- 1 we try to figure out, you know, what these issues are
- 2 and get them rectified and monitor this process, you
- 3 know, on a monthly basis and then that we're reporting
- 4 on it and it's actively on the agenda. I know this
- 5 committee could look at some of the things in its
- 6 charter or in its agenda and maybe we can take on the
- 7 certification as one of our items to monitor.
- 8 MR. STUBBLEFIELD: Okay, great point. And
- 9 Beth is still here with us, and we're going to -- we
- 10 were talking about who -- how VA is going to be
- 11 represented tomorrow. So, again, great point, well
- 12 taken.
- MS. DIELEMAN: Hi, this is Zoey from Aldevra.
- 14 We are an SDVOSB. Can everyone hear me?
- 15 MR. STUBBLEFIELD: We can hear you very well.
- 16 MS. DIELEMAN: Okay, good. We just had a
- 17 question about the small business dashboard that GSA
- 18 used to maintain. We were wondering where that went or
- 19 if there's like another functionality that we could use
- 20 that's similar to that.
- 21 MR. GAVINO: Let me get back with you with
- 22 that one. This is Amando Gavino. The question is
- 23 basically was the small business dashboard, where it
- 24 went?
- MS. DIELEMAN: Yes.

- 1 MR. GAVINO: Yes, I'll get back with you.
- 2 MS. DIELEMAN: Okay, thank you. And, then, I
- 3 had one more question. We didn't see 2019 goals for
- 4 the SBA on their website, and we were wondering if that
- 5 would be updated or not.
- 6 MR. STUBBLEFIELD: Are you -- I guess the
- 7 question in the room is are you asking for small
- 8 business goals?
- 9 MS. DIELEMAN: Yes, SBA --
- 10 MR. STUBBLEFIELD: Procurement goals?
- 11 MS. DIELEMAN: -- yeah, SBA goals for 2019.
- MR. STUBBLEFIELD: Okay, that's another one
- 13 we'll have to get back with you on.
- 14 MS. DIELEMAN: All right. Thank you so much.
- MR. STUBBLEFIELD: Do you have contact
- 16 information we can get back with her?
- MS. GARCIA: (Off microphone).
- MR. STUBBLEFIELD: Okay, we have your -- I was
- 19 just verifying that we have your contact information,
- 20 so I definitely want to get back with you with an
- 21 answer.
- 22 MS. DIELEMAN: Awesome. And Maggie Bullard-
- 23 Marshall who is our VP would also be interested in
- 24 obtaining this information. Do you have her contact
- 25 information as well?

- 1 MR. STUBBLEFIELD: We do.
- 2 MS. DIELEMAN: Okay, thank you very much.
- MS. ASHE: Well, I just want to take a minute
- 4 of time to introduce myself. I'm Barbara Ashe. I'm
- 5 National Director of the Veteran Institute for
- 6 Procurement, or VIP for short. I just wanted to
- 7 provide a quick update as to where we are to date on
- 8 the training program.
- 9 We have two more classes coming up. We have
- 10 one on March 26th through 28th, which is our VIP Grow
- 11 curriculum. That class is full and closed. We do take
- on enrollment year-round, but that particular class is
- 13 at capacity. We do have another class coming up in
- 14 June -- and all this is on our website -- but that's
- 15 VIP International, and to -- that program helps
- 16 companies that are looking to do OCONUS work or
- 17 commercial work globally to learn how to enter those
- 18 markets. And so there's -- enrollment is open for that
- 19 class.
- 20 We are looking forward to -- so once we finish
- 21 through June, that will be 250 companies in the last 12
- 22 months that have come through the program. Our latest
- 23 survey data on our Grow graduates, which we almost have
- 24 1,000 of, they're growing on average 64 percent in one
- 25 year. So we're very excited about that and continue to

- 1 win.
- 2 I was sharing just now that the VETS 2
- 3 contract vehicle that was presented today by Amando
- 4 that about a little over 25 percent of the prime awards
- of that were VIP graduates, and VA knows that the
- 6 VECTOR, which is a very popular contract as well, over
- 7 a third of those are prime awards who were VIP grads.
- 8 And I haven't yet met a team that didn't have a VIP
- 9 graduate on the team, so that you can't see, but -- so
- 10 we measure their success, of course, by this -- our
- 11 success by their success, and they are winning, but --
- 12 so I just wanted to provide an update where we are in
- 13 the training sessions and looking forward to next year
- 14 as well.
- 15 You know, we have -- we did two starts already
- 16 this year back in October. And I say this year, our
- 17 grant, you know, year. And so we have three
- 18 curriculums -- Start, Grow, and International -- Start
- 19 being not how to start a company but how to start in
- 20 federal procurement, and Grow and how to accelerate
- 21 your success and scale your success, and International,
- 22 as I mentioned, how to go global. So, anyway, that's
- just an update, and we couldn't do it without SBA's
- 24 support and outreach, so thank you very much, Larry.
- MR. STUBBLEFIELD: Thank you for that update.

1	Any questions for Barbara?
2	(No response.)
3	MR. STUBBLEFIELD: Okay. Thank you. Thank
4	you again very much.
5	All right, the floor is still open for public
6	comments.
7	(No response.)
8	MR. STUBBLEFIELD: Okay, no other comments, at
9	this time, we will close the meeting. I want to thank
10	Amy Garcia and Cheryl Simms for all the work that's
11	gone into putting this together. It's a huge effort,
12	greatly appreciate all the work. And, Jen, for you
13	being here as well. She's the quiet one that records
14	everything for us, and a great job as well.
15	So thank you all for being here. And for
16	those of you who will be here tomorrow for the ACVBA,
17	looking forward to seeing you again. Thank you very
18	much. Meeting adjourned.
19	(The meeting was adjourned at 2:42 p.m.)
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Public Meeting
Interagency Task Force on Veterans Small Business Development 3/6/2019

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